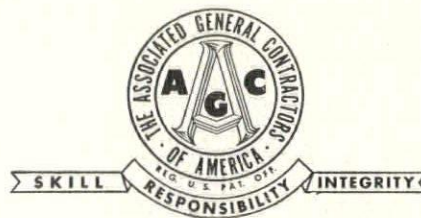


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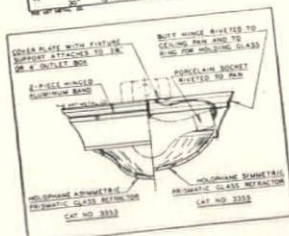
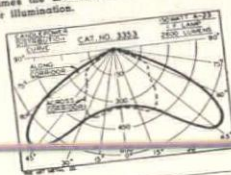


Ceiling Walls	COEFFICIENTS OF UTILIZATION				
	50%	75%	80%	85%	90%
Room Index					
1	.32	.30	.27	.25	.23
2	.38	.36	.33	.31	.29
3	.43	.41	.38	.36	.34
4	.48	.46	.43	.41	.39
5	.53	.51	.48	.46	.44
6	.58	.56	.53	.51	.49
7	.63	.61	.58	.56	.54
8	.68	.66	.63	.61	.59
9	.73	.71	.68	.66	.64
10	.78	.76	.73	.71	.69

No. 3355, Maintenance Factors—.85 Clean .75 Average.



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SPECIFICATIONS

Lamp position—horizontal (1-150W Max.)—A-23.
Ceiling Pan and Glass Holder Ring are made of aluminum.
Two-piece band has Butt Hinge which is riveted to ceiling pan and to glass holder ring.
Separate cover plate with fixture support attaches directly to wire at 3 1/4" or 4" outlet box.

Socket is wired with 12" No. 18AF wire leads for easy splicing.
Relamping is accomplished by loosening two thumb screws permitting the glass in its supporting ring to swing downward on the hinge.
Approved by Underwriters' Laboratories, Inc.
Finish is Brushed (satia) Aluminum.

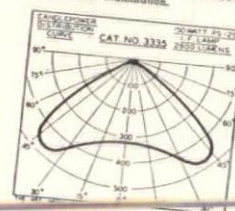
Cat. No.	Distribution Characteristic	Refractor Size	Max. Watts	Dis.	Depth O.A.	Std. Pkgs.	App. Wt.
3353	Asymmetric	10" x 3 1/4"	150W A-23	12"	5 1/4"	1	9
3355	Widespread	10" x 2 1/4"	150W A-23	12"	5 1/4"	1	9

One Lamp—Position Horizontal.
FINISH: Brushed (satia) Aluminum.

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No. 3335—Recessed type, Holophane Prismatic Glass Refractor provides a widespread symmetrical pattern light distribution. Spacing up to 2.0 times the mounting height above surface to be lighted provides uniform illumination.



Index	COEFFICIENTS OF UTILIZATION				
	50%	75%	80%	85%	90%
1	.32	.30	.27	.25	.23
2	.38	.36	.33	.31	.29
3	.43	.41	.38	.36	.34
4	.48	.46	.43	.41	.39
5	.53	.51	.48	.46	.44
6	.58	.56	.53	.51	.49
7	.63	.61	.58	.56	.54
8	.68	.66	.63	.61	.59
9	.73	.71	.68	.66	.64
10	.78	.76	.73	.71	.69

Maintenance Factors—.85 Clean .75 Average.

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MONTHLY BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

(Formerly Weekly Bulletin)

120 Madison Avenue

Detroit 26, Michigan

The name, "Monthly Bulletin, Michigan Society of Architects," is owned by Monthly Bulletin, Inc., a subsidiary of the Michigan Society of Architects, a Michigan non-profit corporation. Otherwise owned by Talmage C. Hughes, F.A.I.A., founder (1926), editor and publisher, Executive Secretary of the Society and of the Detroit Chapter, The American Institute of Architects.

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In electing George H. Miehl, President of Albert Kahn Associated Architects and Engineers, Inc., to Honorary Membership, the Michigan Society of Architects, at the close of its 38th Annual Convention in Detroit, March 7, not only honored a great leader, it did honor to itself.

For it is through such men as George Miehl that we in the fields of engineering architecture and building now enjoy in Michigan the best of relationships throughout our professions and industry. That this is not true generally throughout the country is evidenced by the fact that in many localities there is much disunity among the groups.

38th Convention Breaks Attendance Record

Total registration at the 38th convention was 375, of which 167 were members and 208 were guests. At the business meeting 125 were present, while at all of the other functions capacity audiences were in attendance and in some cases facilities were over-taxed.

The various committees deserve much credit, as every feature of the convention was most successful. The keynote address by Alden Dow was short but to the point, and just what one would expect from Alden. President Bauer presided in a most decorous manner and reflected great credit upon the Society.

Resolutions at the business session are published herewith, as well as the reports of the various committees.

An unusual feature for a convention was that meetings were on time, even the breakfast meetings of the Board and of delegates from the chapters. The social evening, entertainment and refreshments seemed to do the job intended, that of bringing delegates and guests to the hotel, ready for the business of the convention next morning. This event was sponsored by Peterson Window Corporation and Eastern Cabinet Works.

Mr. John H. Witherspoon, City Controller, represented Mayor Cobo and spoke about Detroit's new Civic Center. Brigadier General Clyde E. Dougherty, head of Detroit's Civil Defense program, represented the City at the Banquet.

Thursday noon reports were heard from presidents of the three chapters, James A. Spence of Saginaw Valley, Elmer Manson of Western Michigan and Eero Saarinen, Detroit. Bernard Tomson told much about "The Architect and the Law." He couldn't understand how such nice fellows as architects could get into so much trouble. His book, just published, is available through the Detroit Textbook Stores, Inc., 143 E. Elizabeth St., Detroit 1, Mich.

President of The Institute, Glenn Stanton, spoke most interestingly about the work of the Institute, and particularly with regard to public relations. Incidentally, this subject came in for other discussion. It is proposed that the

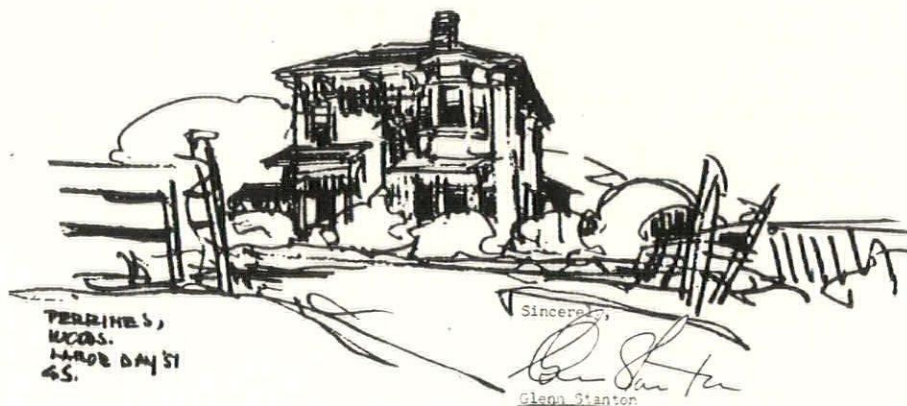
Society provide speakers for other group meetings and in the public school system of the State. All together, we had a good press, as indicated by the reproduction of just some of it in this issue. The four pages of newspaper coverage, represent only that portion which came to our attention through clipping services. There were two radio spot announcements inviting the public to view the exhibits. There were four direct mailings, plus the convention number of the Bulletin.

A highlight was the lecture by Eric Mendelsohn, a sort of biographical sketch of the speaker, which played to standing room only. Our Regional Director, John Richards told about plans for the Institute's convention to be held at the Waldorf-Astoria in New York, June 24-27, 1952. It was also announced that other A.I.A. conventions will be held in Seattle in 1953, Boston in 1954, Minneapolis in 1955, California in 1956 and in Washington in 1957. The 1957 convention will be in celebration of the Institute's centennial. Clair W. Ditchy, national secretary of The Institute, also added much to the value and enjoyment of the Convention.

Dan Kiley, who is both a landscape architect and architect, urged a closer relationship between the two professions, and, in fact, suggested that the two should be the same, in order to get more out of life. Several landscape architects were in the audience and a lively discussion followed.

The Ladies' Committee, under the joint chairmanship of Bernice Ditchy, Edna Morison and Grace Pilafian, deserves a medal for the excellent way they planned and carried out their functions.

The Banquet, crowning event, was more than a sell-out, showed results of the fine work of Chairman Paul Marshall and his committee. Featured especially were George Miehl, who was made an Honorary Member; Allen Harlan, donor of the \$5,000 scholarship, and Howard T. Keating, donor of the prize money for the House Competition. All did themselves proud in their responses. The Banquet speaker, Edward McFaul, was humorous and profound, and just the kind of speaker for the occasion.



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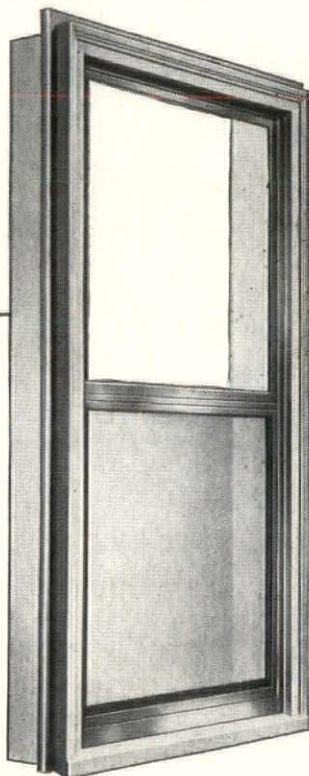
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PRESIDENT BAUER'S ADDRESS AT ANNUAL BANQUET

General Dougherty, acting for his excellency, our mayor; Messrs. president and secretary of all us architects; very distinguished guests; Mr. regional director; members of the Producers Council; the Builders and Traders Exchange; Mr. immediate past president; Mr. toastmaster; fellow architects; very lovely ladies; gentlemen; and very dear friends, all.

On behalf of the producers, the builders, and all architects of Michigan, may I bid you a most warm welcome to this Tenth Annual Michigan Building Industry Banquet, and the concluding event of our Thirty-Eighth Annual Convention; the most significant in our history.

We are come here for an evening of entertainment and of relaxation in the renewal and enjoyment of fellowship of our guests, and of each other. In a greater sense, we are met to take account of ourselves as producers, builders, and architects. We are not here to offer apology for our acts or commissions; the record of intent of purpose, integrity and achievements speaks for itself.

I repeat a statement which I made just two weeks ago to the annual convention of the National Concrete Masonry Association in New York; "If Uncle Sam would trust, and not cancel, the great and accurate productive capacity of our professions and industries, the incident, or war in Korea would be shortened immeasurably, and/or unemployment decreased. Our industrial know-how is the marvel of civilization, our Michigan, our Detroit, truly the arsenal of democracy, the like of which has never been seen before."

The profession of architecture is almost as old as the ages, and it is as vibrant as sounding brass and the tinkling cymbal. It is as distinctive as that of law or medicine, and perhaps even more renowned. As are they, it is regulated by statute in every state, for the health safety, and welfare of all the people. We architects of Michigan may be assailed as difficult compromisers, but I say with great emphasis, in no sense are we appeasers.

Since our last meeting at this very site, the Registration Act for Architects, Professional Engineers, and Land Surveyors, has been threatened. Throughout ten long months of negotiation, we have resolved certain amendments which are now before our State Legislature.

Unlike various branches of government, with the Michigan Society of Architects, politics is not, and has not been, as usual. Each member of your Board has done valiant service so that our profession might survive, grow, and prosper. Our Declaration of Independence, that greatest written instrument from the minds of men, clearly appraises architects too, as being endowed with certain inalienable rights, and among these are life, liberty and the pursuit of happiness. And we shall

have these.

To every practitioner and registrant who has responded so magnificently to our call for help, and because of the grand work of Charles McGrew and the members of his committee; to paraphrase the great Lincoln; in this State we still have the professions of architecture and engineering "of the people, by the people, and for the people." They have been heroic, our gratitude is unbounded, and indeed, this is our finest hour.

I submit that the great American public and all its branches of government through a powerful public opinion had best look askance on the design of any structure processed without the benefit of architectural and engineering ingenuity.

Our speakers' table is graced by a great galaxy of stars, the like of which is not found on any other platform. In fact, you may observe that it has been necessary to contract it somewhat because of the non-appearance of some of the invited guests.

The privilege which now becomes mine is not a pleasant one, and this opportunity shall not come to me again. To be explicit, the name of the toastmaster appearing in your programme is now as a phantom by reason of the fact that he has departed for other points. As a matter of fact, Paul Marshall tells me that he was the eighth choice, others having declined by reas-

on of vacation, gout, dissemination, and the will just not to do.

In the old days toastmasters were a dime a dozen, and one must suspect now that governmental restrictions apply even to them. So, with great tweedle dum and tweedle dee, this meeting will proceed without the services of one, excepting through your indulgence. As the mail must go through, so must the show go on.

We architects are resourceful. We have dug deep into the bag and have come up with a solution for the worse; with apology to all of you. The candidate we submit will make his debut in this his first attempt on any platform.

He hails from the Sunflower State where they grow them big and tall, and without scents (I mean sunflowers). He was born there more years ago than he cares to remember. He came about in a covered wagon and spent his baby life with cowboys, cottontails and prairie dogs. The education of his early days was nil, and he was destined to gather paw-paws, wheel humus, toss the monkey wrenches, and make use of badly bent saws.

The heritage of his native State is naive and great, for it has given to posterity heroic characters of gun-totin' guys and molls such as Jesse James, John Brown, Wild Bill Hickock, Carrie Nation, and Calamity Jane. The rip-snootin', hell-bent, pony express and stage line from St. Joe to Frisco and Wells Fargo by return, were part of his forebears of long ago. The nearest he ever got to Dodge City and Union Pacific was by means of those famous motion pictures revealing the frontiersmen from which he sprang.

For some reason no one can discover,

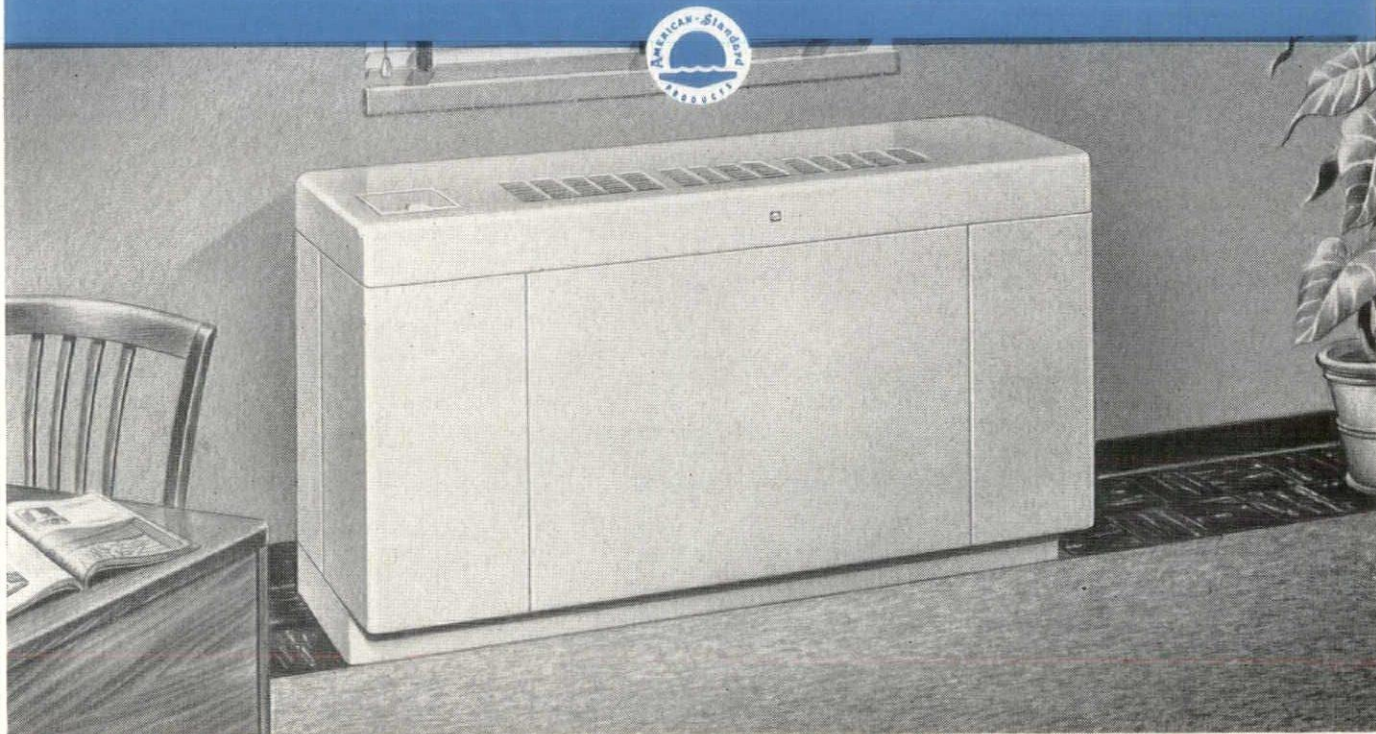


"Hi Yo, Silver!" Bauer; "Low Bidder" Harlan.

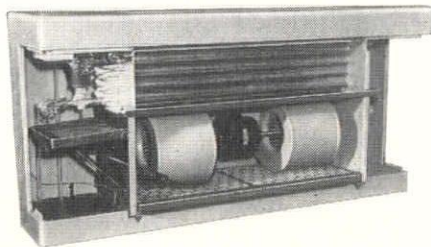
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he was graduated from a famous cow college in the corn prairies about Champaign, which institution, with regularity, stirs up and upsets the Rose Bowl.

He was in politics years ago as a member of the Populist party and rose rapidly from a man in the street to a precinct worker. He votes for anybody and anything.

He is a modernist; he also is a procrastinator and is known as a fuddy duddy. For the feminine sex he gives the nod to poodle cuts and drizzle boots. His repartee is horrible, and not loquacious. By top executives in the know, he has been termed dumber than the dumbest guy in the whole Ford Motor Company. He does however, somehow make a living doing odd jobs for other people. He is totally lacking in literary achievement.

However, he is a member of the Detroit Chapter of The American Institute of Architects, as well as a half-wit member of our Society. Ladies and gentlemen: serving in the dual role, the toastmaster of the evening; from the Santa Fe Trail; drug store cowboy of meller drammer; a bottom banana in the making; the guy who blurts these lines.

* * *

Perhaps nothing in the history of our Society has excited so much interest, or promoted public relations in a higher degree than has a very particular part of the exhibits of this Convention. Never before has any layman interested himself so much in a course which was bound to reflect so favorably on our profession. I refer, of course, to the Competition for A Suburban Home which you have seen on display here, and which is indeed a profound credit to the architects of this State. This gentleman, a developer of fine residential properties came to me eight months ago, stating that he deplored the type and design of what was supposedly fine home construction. Believing sincerely that architects should be employed on any type of construction, regardless of size, he suggested that our Society sponsor a competition, of which he be the donor. All practitioners and registrants of this State were invited to submit entries. Fifty-two have been received and are exhibited.

Prof. Ralph W. Hammett, of the University of Michigan Faculty, acted as Professional Advisor, and the Chairman of the Jury was Mr. Dow.

The Jury has made its award of three monetary prizes, two honorable mentions, and ten mentions, and, insofar as our Society is concerned, each of the fifty-two is an individual prize. On behalf of our Board, may I extend to each our sincere appreciation for all the fine designs submitted, and our debt of gratitude to Prof. Hammett, Mr. Dow and the members of the Jury for their splendid work and decisions. As to our donor the greatest "thank you" of all.

Born here, he was a son of Patrick



Donor Howard T. Keating presents first prize, a check for \$750, to Gordon A. Sheill, A.I.A., and Harold Binder, designer. In the background is President Bauer. Bradley Photo.

Keating, consulting engineer for the City of Detroit. He started his career in the dairy business. Later he became sales manager for a large organization, and was instrumental in developing College Park in the University of Detroit section. He also bought and sold acreage, mainly in Oakland County.

During the depression he sold small farms in the vicinity of James Couzens Highway and Twelve Mile Road. Noticing the trend towards suburban living, he established offices in 1934 at Lahser and 13 Mile Roads, which today is his main office.

By careful planning and foresight, he developed a community called the "Berkshires," which is considered by authorities as one of the most desirable places for living in Michigan.

Ladies and gentlemen: I have the honor to present a public-spirited citizen of the highest order, donor of our competition, who will present the awards to the successful competitors—Mr. Howard T. Keating.

* * *

Howard T. Keating presented the prizes. First prize went to Gordon A. Sheill, A.I.A. and Harold Binder, designer, both of the office of Albert Kahn Associated Architects and Engineers, Inc. Second prize was won by Charles D. Hannan, A.I.A. and Herbert L. Hawthorne, designer, and third prize by Morris Jackson of Smith, Hinchman and Grylls, Architects and Engineers.

Edward G. Rosella and Maxwell Wright won honorable mentions, while mentions went to Robert Snyder of Cranbrook Academy of Art, John O. Blair with William P. Smith, Jr., J. F. Dworski, Edgar Giberson, Harry J. Harman, Douglas D. Loree, Verne H. Sidnam, Berj Tashjian, and Wright.

To stimulate national interest in the great forward steps of industrial architecture, and particularly to focus attention to the great contribution that has been made in industrial architecture in and around the City of Detroit, our Society announces the establishment of a great scholarship.

This scholarship is to be paid to a young architect or student who has had three years or more of professional training at the college level, and who qualifies and is deemed most deserving by a jury of five to be selected later.

All architects, including draughtsmen and upper-class students of architecture and architectural engineering in the United States are eligible for this scholarship, providing they are not over thirty-five years of age. Any member of the Michigan Society of Architects may enter without sponsorship; however, all others—that is, non-registered people, students and those residing outside the state—must be recommended by a chapter of the A.I.A. and must provide themselves with a sponsor who is a member of the Michigan Society of Architects, and who will vouch for the ability, honesty and integrity of the competitor.

The scholarship-holder shall be willing and shall devote his full time to a research project of his choosing for a period of at least ten months, and be willing to visit and spend some time in and around Detroit in order to see and study the industrial work of this part of the country. At the end of ten months, and within a period of three months thereafter, he shall submit a written report with illustrations, either drawings or photographs in duplicate

(Continued on Page 11)

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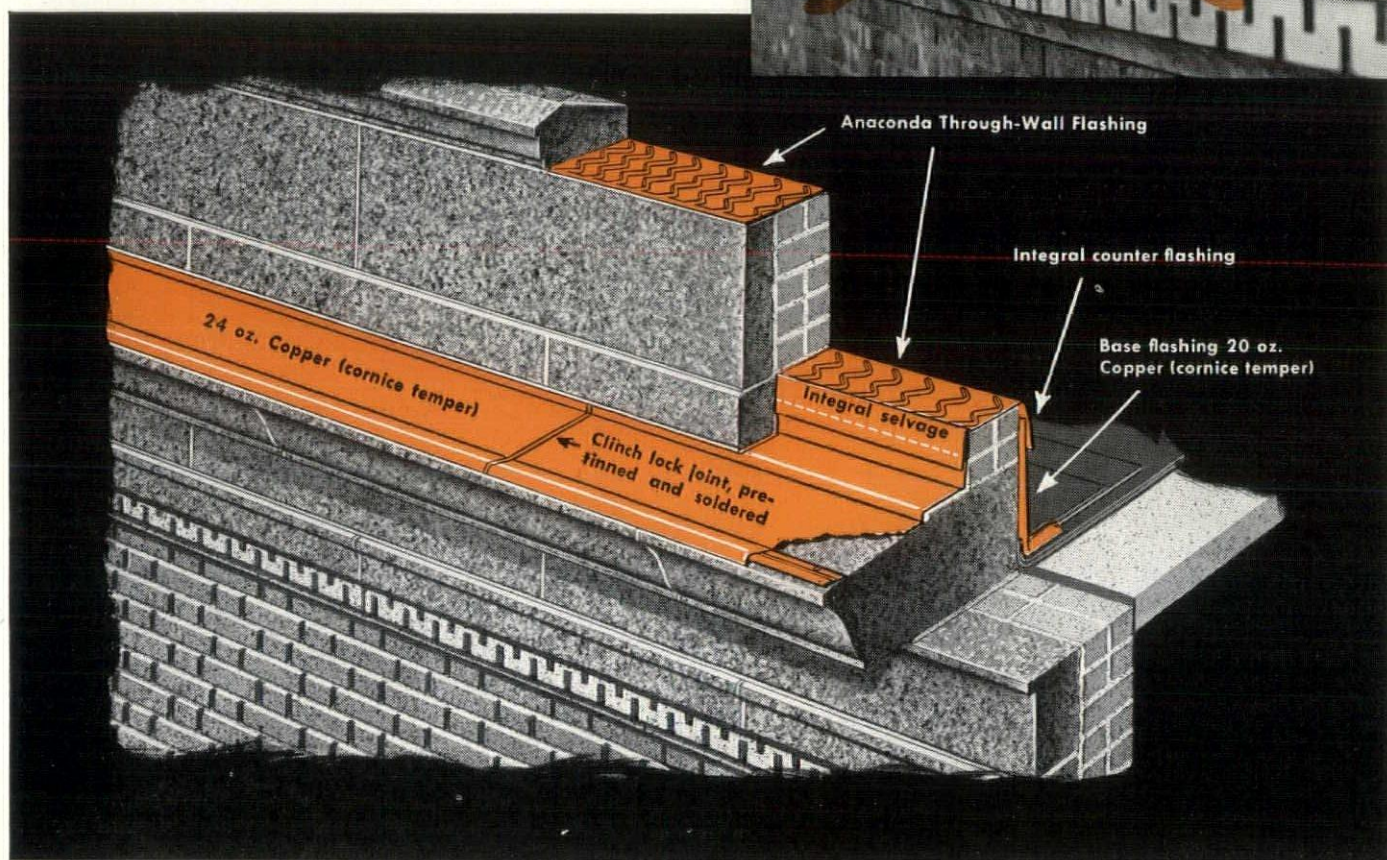
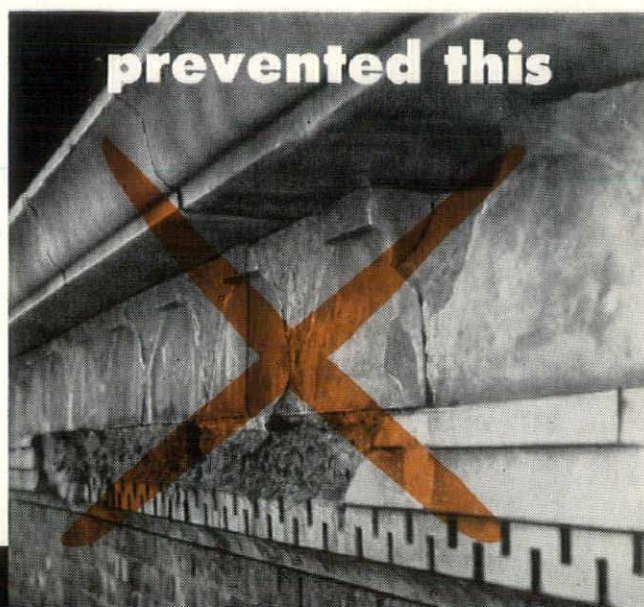
correct flashing could have

This photograph illustrates what can happen when water penetrates a masonry cornice and parapet. Here frost has damaged the cornice beyond repair.

Had the parapet and cornice been flashed as shown on the drawing, water absorbed by the coping would have been diverted toward the roof. Flashing above the cornice would have prevented the spalling which was caused by water entering the vertical joints and freezing.

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HOUSING PROGRESS AND THE ARCHITECT

Excerpts from a speech by Catherine Bauer, Vice-President of the National Housing Conference, at a dinner of the Detroit Chapter, The American Institute of Architects, Rackham Memorial Building, Detroit, February 21, 1952.

Architecture may or may not be frozen music, but it is certainly petrified history. You don't have to go to libraries to study the history of the housing movement: it's all around us, for better or worse, every day of our lives, in any big city in the Western world.

The kind of "housing progress" I want to ponder tonight is not the individual tailor-made home for the fortunate few who can afford to employ you architects to design exactly what they want. In this field, I think, there has been unqualified progress, particularly in the United States.

Nor am I just talking about public housing, the program to rehouse slum families, although that is a very important part of the problem. What I am concerned about is a century of earnest effort to improve the living environment of ordinary people, to which architects, private building interests, and public agencies have all contributed. The development of building and loan societies, of housing ordinances and zoning, of "investment" housing and cooperatives, of FHA mortgage insurance and redevelopment subsidies, of low-rent public housing, or more efficient building operations, and of modern architectural design, all have been "reforms" in their day. They are all part of the history of the housing movement.

This century of effort has been characterized by two basic trends insofar as housing design and production are concerned. An ever-increasing number of homes are built on a more or less standardized mass-production basis. And all housing is more and more influenced by public policy in one form or another. These are important tools: how well have we been using them?

The first wave of effort to improve the general run of housing was mainly negative, via the establishment of "minimum standards" and restrictions of all kinds. The results are still visible on every hand, and they are not inspiring. In fact it's the endless rows of bungalow rabbit-warrens, stupid flats, of dreary row houses and obsolete tenements, produced by the early crop of housing reformers, that are now being classified as "blighted" or "marginal" areas on official maps, awaiting herculean powers and subsidies for clearance and reconstruction.

These can hardly be blamed on the architects, however, except perhaps in the sense of a professional responsibility *manque*. But in the next wave of housing reform the architects began to provide real leadership by helping to establish more positive goals. All kinds of ideals, ideas and experiments have gone into it but they can all be roughly lumped together under the heading "community development," the principle of using large-scale building methods and public policy—both inevitable in any case—to produce more creative

DETROIT CHAPTER, A.I.A., was fortunate in having Miss Bauer as speaker on February 21.

Miss Bauer writes, "May I say that I enjoyed my Detroit visit very much indeed, and was pleased and impressed by the large and distinguished audience and the lively discussion after the talk."

Present as guests were Mr. Walter J. Gessell, just elected president of the Detroit Housing Commission; Dr. A. H. Whittaker, member of Detroit's City Plan Commission and Mrs. Whittaker; Miss Edith B. Crumb and James E. Canfield, of The Detroit News.

In the absence of president Eero Saarinen, who was in Europe, Vice-President Amedeo Leone presided, introduced the guests and gave a brief resume of the board meeting just prior to the dinner.

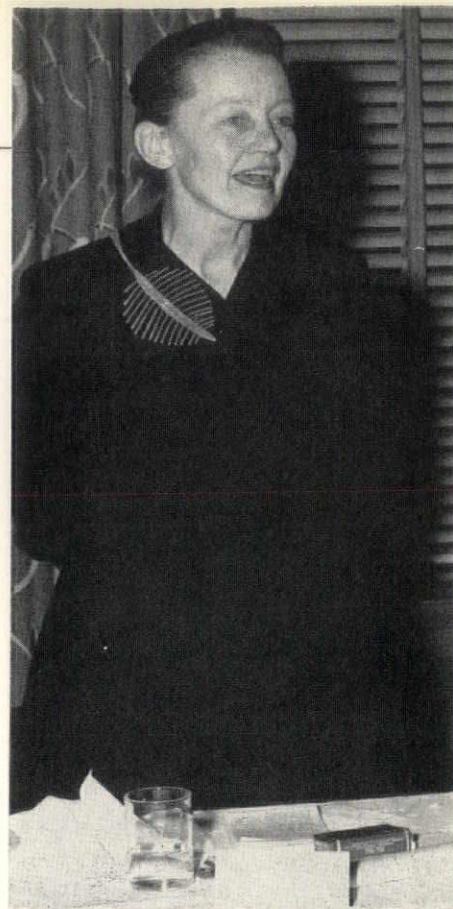
and positively desirable ends.

On the one hand, there has been the long line of architects influenced by the Garden City movement: Sir Raymond Unwin and his followers abroad; Henry Wright, Clarence Stein and a host of others in the United States. Their ideal was a complete new community, designed to serve a varied and balanced population, and all kinds of daily activities including shopping, education, recreation, and work insofar as possible. And this was by no means a visionary ideal, considering the rapid growth and spread of cities, and the trend toward decentralization of both residence and industry.

While, on the other hand, there have been the brilliant European modern architects—Gropius, Le Corbusier, Mies, etc.—who scorned the cosy British Garden City Utopia, but developed their own inspiration for large-scale community development out of a preoccupation with modern technology, scientific method, and abstract modern art. This group has also had a large influence in this country.

What has been the general effect of all these powerful ideas and forces on American housing? Does it represent real progress in the design of human environment? Let us look briefly at what is going on at both ends of the pole: in the suburbs, and in central areas.

In the newer suburbs some progressive trends are certainly visible. Mod-



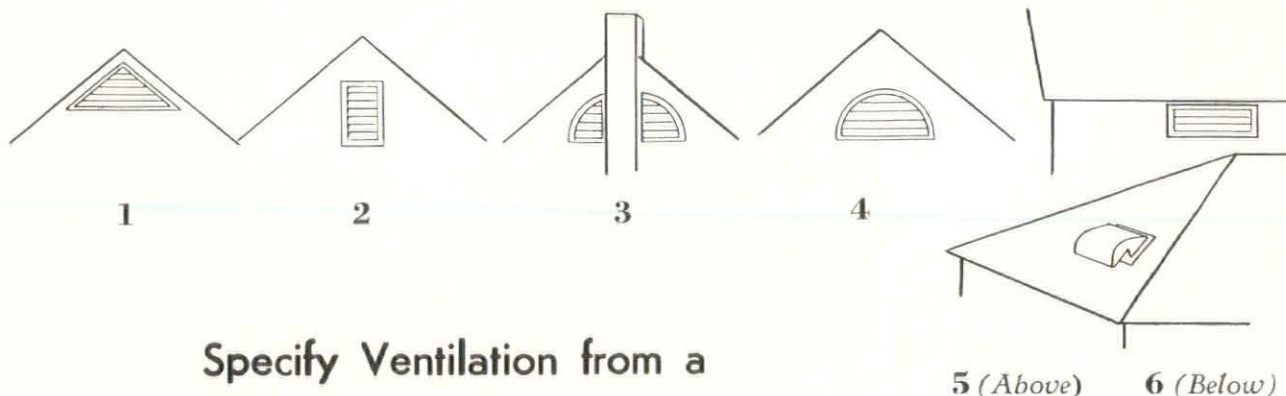
Miss Bauer, who in private life is the wife of William W. Wurster, A.I.A.

Bradley Photo.

ern architecture has definitely improved the speculative house in many localities, even if few architects have been hired to design them. Rational planning has also had a salutary effect on shopping centers. And the gridiron lot and street plan is dying a reluctant death: the remote influence of Unwin and Stein can be seen even in the official FHA plan books. But still, looking at these endless stretches of little boxes, they are **boring**. As standardized socially as they are physically, their random location can only make the overall metropolitan problems ever more insoluble. Can we claim that they represent even a step toward bona fide "community" development?

What about central reconstruction? In the public housing and redevelopment programs we have given ourselves powerful tools for civic improvement. But in most large cities we are at present using these tools primarily to put low-income families with children into high elevator apartments, and to increase the congestion in central areas. The early skyscraper Utopias of Le Corbusier and Gropius had a kind of technocratic glamour, but do they really fit the habits and values of American family life, or the basic trends in urban development? I have an uneasy feeling that some of the new skyscrapers may look as obsolete in twenty years as the old "model tenements" do today.

The problems involved are exceedingly complicated. I appreciate all the difficulties confronted by local housing authorities and redevelopment agencies and their architects, and also by suburban builders. But can't the architects help us to do better?



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(CONTINUED FROM PAGE 7)

to the Michigan Society of Architects, one copy to go to the donor, and the other to be deposited in the archives of the Society.

Of his adopted City, our donor says:

"It has the brains, the spirit, not only to maintain its position, but to move forward to new heights. Young men coming up will push to these heights if given a chance. Detroit has been good to me, and here I founded a successful business after learning the know-how needed for industrial success. I know that Detroiters will be good to young men now coming up."

The donor of our scholarship is well known to all of you. He takes great pride in this great City of ours. He has made his way up the ladder of success in a highly competitive field. He has given to his own University of Tennessee, the Universities of Michigan and Detroit, and Wayne University, like amounts of \$5000 each, as he has given to our Society. These funds are to be used for the education of deserving young men and women, surely a noble cause, and to him goes our gratitude unending.

Ladies and gentlemen; I have the honor to present a true friend of youth, and a great friend of the professions; Mr. C. Allen Harlan, President of the Harlan Electric Company, of Detroit.

* * *

President Bauer read this citation:

To George H. Miehl, in recognition and appreciation of his distinguished service in the field of engineering, building, and particularly to architecture and the allied arts.

By his sympathetic understanding of the problems of all those with whom he comes in contact, he has reflected great credit upon the profession of architecture.

A true friend of his profession and ours, his vigilance and untiring efforts in ever striving for higher attainments, within and beyond his own organization, have been an important factor in the high regard which we now enjoy.

George Miehl was born on a small Ohio farm in 1895, was graduated from Ohio State University in 1917 with the degree of B.S. in Civil Engineering, and in 1919, after 17 months overseas service with the 23rd Engineers, began his 32 years of continuous service with the Albert Kahn firm. During his early years with the Kahn organization, he filled assignments as structural engineer, later as contact and project manager on much of the firm's work for the Government. In 1943 he was elected Vice-President, eighteen months later was made Executive Vice-President and in November, 1945, following the passing of the last of the founding Kahn brothers, was elevated to his present post as President by his twenty-five key associates.

We commend George Miehl for his willingness to be of service to our profession. Over the years he has given generously of his time and talents to



GEO. MIEHLS

Harry B. Tour, A.I.A., of Knoxville, Tenn., points out that Miehl's address before the Great Lakes Seminar at Columbus, Ohio last October should be required reading to accompany the Society's brochure, "Organizing to Build."

the preparation and delivery of addresses before such groups as the Rochester Society of Architects, the Buffalo Chapter of the A.I.A., and the Institute's Great Lakes Seminars at Columbus, Ohio. In 1949 he, an engineer, was called upon by the University of Illinois to join seven prominent architects in a conference on "Architectural Education" for the purpose of "discussing trends in the development of architecture and architectural practice and the education of architects for practice in the future."

His talks before such assemblies as The American Drug Association at Cleveland, the members of development agencies of twelve eastern states at Hartford, Annual Meeting of the Western Society of Engineers at Chicago, and conventions of the National Association of Purchasing Agents and the National Safety Council have been of inestimable value to the profession in acquainting the public with the service rendered society by architects.

For these and other valuable contributions, he is made an Honorary Member of the Michigan Society of Architects.

* * *

President Bauer then read this citation: of \$3,250 in prize money by the Concrete Products Association of Detroit for a small house competition to be sponsored by the Society, which designs will be a feature of the Society's Midsummer Conference at Mackinac Island, July 31, August 1 and 2, 1952. C. A. Sirrine, A.I.A. of the Concrete Products Association, will be professional advisor.

Mr. Keating presents second prize to Herbert C. Hawthorne, Designer, and Charles D. Hannan, A.I.A. Cowboy Bauer reviews his speech.

Bradley Photo.



MR. CHARLES DUPUY, a Frenchman about 50 years of age, has been in this country about four months. He is living with his son-in-law and daughter, the former an American who served overseas, and he is anxious to find employment in the construction industry here and to make his home permanently in Detroit.

Mr. Dupuy has had extensive experience in building construction and has served as superintendent on many important projects at Le Havre and other places in France. He has had some drafting experience and is well informed on all phases of building. His credentials from those for whom he has worked are of the highest.

At the present time his knowledge of English is quite limited although he is learning very rapidly. Although he is capable of directing work, his limited knowledge of English at present would be a great handicap.

If there is any contracting or manufacturing concern in the building field who has some-one in it who speaks French, Mr. Dupuy would make an excellent addition to their force. I am sure that he will soon be able to command English sufficiently to make a very valuable employee.

Mr. Dupuy's address is 12819 Coyle, Broadway 3-1374. His daughter who speaks English perfectly can be reached at the above telephone after 4:40 p.m.—Clair W. Ditchy.

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ANNUAL REPORT OF THE SOCIETY'S COMMITTEES

EDUCATION AND RESEARCH

RALPH W. HAMMETT, *Chairman*

The committee opened the year with an uncompleted assignment: Codification of the State Building Laws. This is a task that was started, and has been talked about for the past three years. It started during Alden Dow's administration, and has been tossed around for a long time. It is a colossal job. It is a task that is being worked on by committees in many states, and one that has been solved with varying success in a number of them.

Last year the committee studied and discussed the Code of the Building Officials Conference of America, gathered material from several states; namely, Wisconsin, Indiana and Ohio; received communications from New York state where a similar committee is working, and sent a communication to the national offices of the AIA in Washington, asking that an AIA committee be set up to study the matter on a national level.

Nothing came of our request, nationally, but we did not give up. Other assignments were given the committee, and in June we recommended to the Directors that the State Society contact other state bodies interested in a state code; namely, contractors, engineers, and others. These bodies should be asked their views of better codification, or rewriting of State building laws, and ask that a State committee be set up; possibly to write, or to study and adopt the work of some other state, or lobby for an appropriation for the State to prepare and offer such a code.

The matter of Codification of the State Building Laws, or an enabling act, is a tremendous job; nevertheless it is one that should be done. The Society should take the lead and see that it is done in this State; but, it is a job that is too large, and too involved for one committee. A committee could very well guide the work, but our committee of busy people who have to make a living can not devote full time to writing a state building code much as it may be needed.

In late summer 1951 Howard T. Keating offered \$1,400.00 for a suburban house competition. This was referred to the chairman of this committee who, with the President, conferred with Mr. Keating and prepared the program. Most of the stenographic work was handled by Tal Hughes, who with the chairman and president acted as a special committee. As evidenced by the exhibition of the drawings, fifty-two final entries, the competition was a success; and at least the three winners are happy. Although there may not be a perfect solution to the program, it has proved that 1,400 sq. ft. is reasonable as a requirement for living space for a three-bed-room house. Fifty-two solu-

tions prove that it can be done very well—our house-building friends and their 2,500 sq. ft. limitation, which has been written into the proposed amendment to the Architects' Registration law, notwithstanding.

During the Christmas holidays, Mr. C. Allen Harlan, president of the Harlan Electric Company, Detroit, offered \$5,000 to the Society to be given as a scholarship to a young man for research. Mr. Harlan said that he did not wish to put too many strings on the project; in fact, he didn't wish to put any strings on it at all. He hoped the research would be along the lines of Industrial Architecture, and that the study would center in and around Detroit and the state of Michigan. Mr. Harlan said that Detroit had been good to him, and that when he traveled and looked around, he saw Detroit producing the know-how for the greatest industries; and saw Detroit's industry housed in some of the most advanced industrial buildings in the world. This industrial architecture is influencing other types of buildings, which should be interesting and fruitful research material for study.

This matter was taken up by your Committee of Education and Research. Two meetings and much correspondence has taken place with the result that the C. Allen Harlan Research Scholarship is being announced at this convention.

As each chapter of the Institute in the state has a committee on Education and Research, it would seem that more matters might be discussed jointly by the several committees, or at least some items referred to the State committee for study by the local chapters. Also as Education and Research affect each and every practitioner, your State committee might expect more suggestions from individual practitioners. A few have been submitted.

* * *

ADMINISTRATIVE COMMITTEE

JAMES A. SPENCE, *Chairman*

During the past year, the Administrative Committee has endeavored to perform the tasks assigned to it. The main items it has considered are (1) the preparation of the Society budget; (2) the formation of the Monthly Bulletin, Inc., as prescribed by the Board of Directors for the purpose of publishing the Society Bulletin; and (3) the renewal of the contract with Mr. Hughes to edit the Bulletin. After some months negotiation with Mr. Hughes, a resolution was passed at the Convention in March authorizing the renewal of the contract with Mr. Hughes under the terms of the resolution. It is expected that this contract will be signed in the near future.

Signed—James A. Spence, Chairman; Louis C. Kingscott, Ralph W. Knuth, Carl J. Rudine, Sol King.

38th ANNUAL CONVENTION

LINN C. SMITH, *Chairman*

This report will summarize the activities of the Convention Committee before and during the Thirty-Eighth Annual Convention of the Michigan Society of Architects held at the Hotel Statler in Detroit, March 5, 6 and 7, 1952.

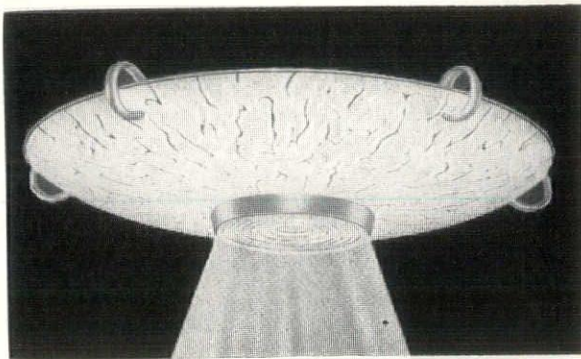
At the organizational meeting of the Committee, the Chairman stated that the planning of the Convention was to be a function of the Committee as a group. As a result, each member participated actively in the planning and development of the Convention as a whole in addition to handling the details assigned to his particular sub-committee.

The Committee established that the Convention should be built around a program which should be as interesting as possible to all architects with the best speakers available sought for the various meetings. As a result, Suren Pilafian, the Chairman of a combined committee concerned with Program and Speakers, and his committee developed an exceptionally fine program which made for a very full and worthwhile two days for all who attended. The business functions of the Convention were adequately provided for and the speakers, tour and jury report were well received.

The building material exhibit procedure established at the 37th Annual Convention has become an important part of the Convention and a very fine feature of it. This exhibit makes it possible financially to have the sort of Convention held this year through the process of leasing the available exhibit space and sub-leasing it to the exhibitors. Stewart Kissinger and his Exhibits Committee did an outstanding job in selling all available space, six parlors and thirty booths, to exhibitors with interesting products to show. In addition, they provided our fine hosts for refreshments for the Icebreaker and for the Cocktail Party.

One of the problems encountered was that of making the members of the Society aware of the Convention and what it was going to be. The Publicity Committee under the chairmanship of Sol King solved this problem in an excellent manner with their well-done direct-mail pieces received by all members. They were also able to derive a great deal of publicity for the profession as a whole by the coverage obtained in the press and in two spot announcements on the radio.

The Society was fortunate in being able to sponsor the Keating Competition and in having the results available for exhibition at the Convention. The Architectural Exhibit as designed and hung by Louis Redstone and his Committee was probably the feature of the Convention. Both the entries and their



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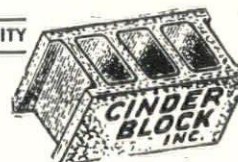
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presentation were highly complimentary to the architectural profession.

The well-designed and informative brochure presented by Paul Brysselboud and his Committee contained the program, biographies, complete list of exhibitors and their addresses, the officers of the Society and its chapters and the committees. It was a job very well done under extreme pressure of deadlines.

The difficult task of handling Registration and Reception was done smoothly by Edward Rosella and his Committee at the registration desk placed before the very effective introduction to the Convention designed by them.

Elmer Manson and his Attendance Committee functioned very well in establishing direct contact with larger offices, in inviting associated groups and in handling the pre-convention caucus breakfast, all intended to increase attendance and to make the Convention run smoothly.

The Icebreaker provided a thoroughly enjoyable social evening through the efforts of Charles O'Bryon and his Committee in conceiving the type of evening it should be and providing the entertainment. Our thanks go to the sponsors of this event, Peterson Window Corporation, and Eastern Cabinet Works.

James Morison and the Committee on Arrangements performed one of the biggest jobs of any committee in a manner that was a material contribution to the success of the Convention. All arrangements with the hotel, including rooms, menus, cocktails, projectionists, etc., plus arrangements for the tour were handled by this committee without a hitch.

Berenice Ditchy and her Committee provided a very entertaining program for the Ladies to supplement the Convention Program. This included a complimentary luncheon at the Detroit Athletic Club, cocktails in the President's Suite, with orchids, and the fashion show in the Terrace Room.

I wish to express my appreciation for the opportunity I have had as General Chairman to be associated with so many people with a genuine interest in making the Convention successful and worthwhile. The officers and directors of the Society, the Hotel Statler and its staff, the exhibitors, our hosts at various functions and those who contributed materials and services gratis all were most cooperative and gave much assistance to the Convention Committee. I also wish to take this opportunity to thank and give credit to the Committee Chairmen and their committees who devoted a great deal of time and energy to the Convention. It was through their combined efforts that the Thirty-Eighth Annual Convention was carried to a successful conclusion.

LEGISLATIVE COMMITTEE

Charles B. McGrew, Chairman

In the Spring of 1951, the Builders Association of Metropolitan Detroit decided to modify, in accordance with their own desires, the Registration Act for Architects, Professional Engineers and Land Surveyors. A day or so before their modification, known as Senate Bill 330, was introduced and on about two hours' notice, the late President of the Detroit Chapter, Andrew R. Morison, and Messrs. Fred Boddy and Henry Groehn reviewed it with the Builders' representatives. Mr. Morison's sudden death left us at a tremendous disadvantage. Through the prompt and forceful efforts of President Bauer, A. N. Langius, Geo. K. Scrymgeour, Frank Coulter, Arthur Hyde, Amedeo Leone and, perhaps others whose names the writer does not recall, this Bill died in Committee thus gaining time for the Society to study this surprising action. We were, however, requested by a few legislators to try to come to an understanding with the Builders and to submit an agreed-upon Bill for consideration at the 1952 session of the Legislature, if possible.

President Bauer, therefore, appointed two special committees, one on legislation and the other to solicit funds for a "war chest." This report concerns the activities of the Special Legislative Committee only.

This Society's Board of Directors was fully aware that legislative matters pertaining to the Registration Act are customarily handled by the "Architects, Professional Engineers and Land Surveyors' Council on Registration," a group usually referred to as APELSCOR, which is composed of representatives of architectural and engineering societies whose members are registered under the Act. As every profession registered under the Act — and not architects alone — may be affected by any modification, APELSCOR also appointed a Special Legislative Committee of which the writer was also a member, to take over the job of conferring with the Builders and, if possible, argue things out to an agreement.

As the several meetings of the APELSCOR Committees with Committees representing the Builders Association of Metropolitan Detroit, and later, their state organization, the Michigan Builder's Association, were reported to the membership of this Society in three progress reports and each member was sent a copy of the agreed-upon alterations to the Act, there appears little point in reviewing the details in this report.

The agreed-upon form of the alterations, known as H. R. Bill 303, has passed the House of Representatives and has been referred to the Senate

State Affairs Committee, with whom we understand it now rests. The latest report is that it has not been reviewed by the Senate Committee, and cannot be reported out before March 13. The deadline is March 26, so we may not know its fate for around three weeks.

Upon passage by the Senate and signature by the Governor, the work of this Special Committee will have been completed and the Committee will, we assume, automatically cease to exist.

Bearing ever in mind the safety and health of the people of Michigan, we arrived at an agreement which accomplished at least three things, namely:

1. Action to invalidate the Act appears to have been avoided.
2. A definite basis for establishing the size of residences which may be built without the services of a registered architect has been set and the Act should hereafter be readily enforceable.
3. Architects may become merchant builders for residences for which the services of registered architects are not required without violating their Registration Act.

This Committee's operations, including stationery, stenographic services, printing, telegrams, postage, meetings and miscellaneous items, cost a total, to January 31, 1952, of \$152.02. This does not, of course, include the cost of the Society's representatives who have called upon many of you personally in regard to this and related Society business, attorney fees, etc.

This Committee wishes to thank the entire membership for their very active interest, their invaluable advice, and their loyal support. We also wish, on behalf of all registered Architects, to thank APELSCOR for their interest and endurance during these conferences.

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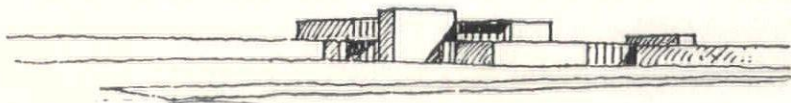
COMMITTEE ON PUBLIC, AND PROFESSIONAL RELATIONS

Charles B. McGrew, Chairman

Your Committee has had no other task this year than winding up work incident to the publication and distribution of the brochure "Organizing to Build."

It should be of interest to members to know that this little primer for prospective builders has found its way into most of the important schools of Architecture and into approximately one thousand offices in every part of the country from Bangor to Seattle, from San Diego to Miami and all points between. A total of 4,500 copies have been distributed gratis to prospective purchasers of architectural services throughout Michigan.

Your Committee feels flattered with the reception our publication has received. Innumerable compliments have been received from all over the country and other state societies are considering publishing editions of their





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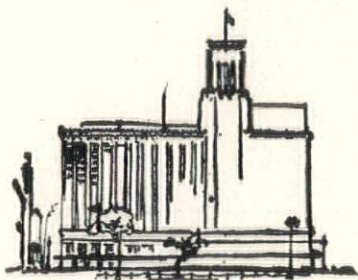
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own—a movement which we have encouraged.

The membership has been asked for suggestions for other projects which would be similarly beneficial to the profession throughout the state and any usable ideas which the Society can finance would be welcome.

Again I want to express my appreciation to the members of this Committee for their excellent support and hard work.

* * *



SAGINAW VALLEY CHAPTER

James A. Spence, President

The Saginaw Valley Chapter is one of the smaller chapters of our organization, and as such it functions rather informally. The Chapter holds regular monthly meetings throughout the year except in the months of July and August. Some of the meetings are held in the homes of its members and the attendance at all meetings is over 50% of the membership. At many of the meetings the attendance is much higher.

Our programs are always interesting and consist mostly of programs prepared by the membership and of meetings sponsored by some of the members of the Producers' Council. We have had very interesting and instructional programs illustrated with Kodachrome slides taken by our members. Our Producers' Council meetings are generally of a technical nature featuring some phase of building construction.

Last fall the Chapter assisted in the preparation of an Architectural Exhibition presented by the Saginaw Museum. Some of the material for this exhibition was loaned to the Museum by Life Magazine and members of the Chapter exhibited photographs of their work. The exhibition was very successful and attracted a great deal of local interest.

At the mid-summer conference at Mackinac Island, a fine exhibit of European photographs taken by Peter Frantz was shown. Much interest was shown in this collection of fine pictures.

At the March meeting, held at the Bay City Country Club, Mr. John Richards, our Great Lakes regional director, honored us with a visit and gave us a splendid report of the activities of the Institute on a national scale. The Chapter is greatly indebted to Mr. Richards for the most interesting report he presented to us.

MIDSUMMER CONFERENCE

Ralph W. Knuth, Chairman

Dates for the Ninth Annual Summer Conference at Mackinac Island are: July 31st, August 1st and August 2nd.

Arrivals and President's Reception at the cocktail hour will be July 31st, two full days, August 1st and 2nd, at the Island, and checking out on August 3rd.

Arrangements with the Hotel Management have been made. Information regarding room rates, etc., will be sent to the membership in plenty of time for making reservations.

Arrangements are being made to engage Dr. Walter Cocking, Editor of the School Executive Magazine, as a speaker.

Exhibits and details of program have not yet been established. Efforts will be made to obtain A.I.A. Annual Honor Awards Exhibit.

Every effort will be made to provide a restful, entertaining three days at Mackinac Island, well known as one of the Nation's foremost vacation spots.

We hope that this year will see a record-breaking attendance.

More information will be forthcoming, in the Bulletin and through the mail, advising you of further plans and program.

* * *

RESOLUTIONS COMMITTEE

Gerald G. Diehl, Chairman

1. We propose a note of thanks to all the Chairmen and their fellow members of the various committees that have made this Convention both possible and such a success.

In particular to Mr. Linn Smith for his fine work as General Chairman and to Mr. Ralph Hammett in his excellent handling of the Howard T. Keating Competition.

A special note of thanks to Mr. Howard T. Keating for conceiving and sponsoring this highly successful House Competition.

2. We wish to thank both the Grand Rapids Convention Bureau and the Pantlind Hotel for inviting the Michigan Society of Architects to hold their 1953 Convention in Grand Rapids.

3. We propose that the 1953 Convention of the Michigan Society of Architects be held in Detroit, Michigan, the time and place to be decided upon at a later date.

* * *

RESOLUTION NO. 4

RESOLVED that the membership of the Michigan Society of Architects does now approve the following policy and arrangements for continued publication of said Monthly Bulletin, namely—that the Society or its subsidiary Monthly Bulletin, Inc., enter into a renewal contract with Mr. Talmage C. Hughes, his heirs or legal representatives, as Publisher, under which renewal contract publisher shall continue the publication of the Monthly Bulletin

along the general lines and same standards as heretofore conducted, and under policy control of the Society, all for such renewal term of 10 years, and with the understanding clarified between the parties that the name "Monthly Bulletin" for said publication and rights to publish Society's own Bulletin belong to the Society and/or its subsidiary, but that the office facilities, equipment file materials and properties otherwise comprising such publication together with profits and earnings from said publication, shall with exception only of the Society's \$1,000.00 or 10% whichever annual payment from Publisher's net profits are greater belong to and continue to be the property of Publisher; and under which contract either party shall, upon other's non-performance of obligation thereunder, have the right to give six months' notice of intention to terminate the agreement, and thereafter make such termination effective if the grievance assigned for termination is not corrected in the judgment and decision of the Society membership at large at its next annual meeting and under which contract further the Society shall pay to Publisher the subscription price for said Monthly Bulletin to be sent to Society's members at the rate of \$1.00 per year for each member; and

BE IT FURTHER RESOLVED that the Board of Directors of the Society shall negotiate the other terms of said contract with Publisher along the same lines of previous contract between said Publisher and this Society, and that direction be and it is hereby given to the officers and directors of this Society then to execute said contract on Society's or subsidiary's behalf with Publisher.

Resolution Committee:

Gerald G. Diehl, Chairman; Alden B. Dow, Christian Steketee.

* * *

EXCERPTS FROM MINUTES OF THE SECRETARY, PETER VANDER LAAN:

Mr. Gerald G. Diehl of Detroit, Chairman of the Resolutions Committee, presented four resolutions. These resolutions are appended to these minutes and form part thereof. Adoption was voted upon motion by Mr. Spence, seconded by Mr. Manson.

AIA

CLAIR W. DITCHY, F.A.I.A., of Detroit, national secretary of The American Institute of Architects, was speaker at the recent joint meeting of the New Jersey Chapter, A.I.A. and New Jersey Society of Architects, at Newark.

Ditchy gave a lecture, illustrated with color slides, on the architectural pilgrimage he and Mrs. Ditchy conducted through the United Kingdom and Continental Europe last fall.



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BULLETIN

ETKIN LOW BIDDER

Competition among general contractors of U. S. Air Force building jobs is becoming keen; that is, keener than usual. The A. J. Etkin Construction Company provides some pertinent figures.

Within 10 days recently, Etkin was low bidder on two of three Air Force contracts, and was runner-up on the third.

On one of the successful bids — for a \$360,000 maintenance hangar at the Kinross (Mich.) Base — Etkin was low by only \$132.

On the other — for a \$197,000 refueling facility, also at Kinross — Etkin's margin over the second bidder was \$460.

On the third bid, for a \$1,500,000 job, Etkin was unsuccessful, but by only \$50,000.

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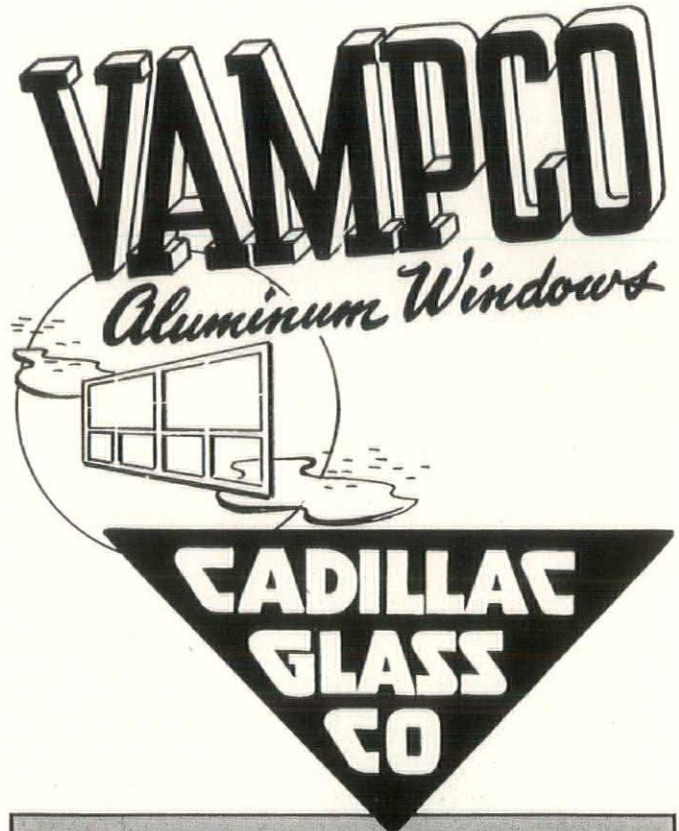
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Howard T. Keating House Competition

The Howard T. Keating House Competition, sponsored by the Michigan Society of Architects and made possible by a gift from Mr. Keating, a real estate developer of Birmingham, Michigan, offered total prize money of \$1,400.

First prize of \$750 was won by Gordon A. Sheill, architect and Harold Binder, designer. Mr. Sheill is a resident of Royal Oak, Mich. Both are with the office of Albert Kahn Associated Architects and Engineers, Inc.

Second prize of \$400 was won by Charles D. Hannan, architect, of Farmington, Mich., and Herbert L. Hawthorne, designer, of Detroit. Morris Jackson, of the office of Smith, Hinchman and Grylls, architects and Engineers, of Detroit, was winner of third prize of \$250.

Edward G. Rosella, of Detroit and Maxwell Wright of Pontiac won hon-

orable mentions. Robert Snyder, of Cranbrook Academy of Art, submitted two designs and won two mentions. Other mentions were won by John O. Blair, architect and William P. Smith, Jr., designer; J. F. Dworski, Edgar Giberson, Harry J. Harman, Douglas D. Loree, Verne H. Sidnam, Berj Tashjian and Wright.

The jury felt that the designs, on the whole, showed such a high level of excellence that selection of the premiated drawings, honorable mentions and mentions was not an easy task. The better part of a day was consumed in their deliberations.

Consideration was given to a number of factors: site plan, including the placing of the house on the lot, service areas, play areas, entrance, garage, approach, broadness to the front, etc.; within the house itself the jury was

particularly mindful of good circulation, openness, of planning, flexibility, privacy, and, of course, general esthetics with regard to both exterior and interior.

Juror, Clair W. Ditchy felt that the design placed second showed imagination, with living areas well related to the garden, good circulation, and a feeling that it is just about what one should expect in a 1400-square-foot house.

John N. Richards, another jury member, liked the third prize winner because of its flexibility, privacy and openness.

"It is recognized," the jury said, "that the perfect small house plan has not been devised. Therefore, in all of the selected designs, certain criticisms can be leveled. However, according to Jean Hebrard, a juror, "we believe that the defects in the premiated designs are not inherent but can be corrected in the planning stage."

COMPETITORS

Adams, Mrs. Dora B.
Aitken, R. J. & Kainlauri, E.
Blair, John O. & W. P. Smith, Jr.
Brown, Paul B.
Budzynski, D. S., Sr.
Burns, J. Charles & E. A. Roberts (2)
Carson, Frank S.
Conn, James W.
Daverman, J. T. & D. E. Post
Donkervoet, C. & Sons (2)
Dworski, J. F. (2)
Ehlert, Harold H.
Fuger, Fred W.
Giberson, Edgar
Hannan, Chas. D. & Herbert L. Hawthorne
Hannan, Chas. D. & Wm. E. Sexton
Harman, Harry J.
Ironsides, Ian C.
Jackson, Morris
Loree, Douglas D.
Manson & Carver (2)
Marr, Carl B.
Meyer, Earl G. & D. M. Fishbeck
Michel, Kenneth & A. H. Sercombe
Nurmi, S. Alexander (2)
Opdyke, Charles V.
Perry, Leo I.
Peters, Anna R.
Peterson, George L.
Plank, Kenneth R. & Wm. H. Kane
Pullen, Russell L. & J. Volkens
Radford, J. Russell & Miles A. Mac Shara
Ralston, W. R.
Rosella, Edward G. & Charles Parise
Rush, J. Leonard
Sheill, Gordon A. & Harold Binder
Sidnam, Verne H.
Snyder, Robert (2)
Sumner, Matt
Tashjian, Berj.
Valentine, Charles M. & Charlotte Hoyen
Warren, Neil E. & Wm. E. Frankenfield
Williams, A. E.
Wilson, J. Will
Wright, Maxwell E. (2)

REPORT OF JURY

ALDEN B. DOW, *Chairman*

The jury met at one o'clock. Final decisions were made about seven o'clock. The jury was much impressed with the excellence of the presentations.

One of the most general criticisms was the apparent disregard for the wide lot. Most of the designs showed good feeling for circulation. However, many disregarded the placement of furniture. Many of them lacked the sense of repose.

The winning design by Messrs. Sheill and Binder was liked because it seemed, first of all, interesting. From the entrance way there was a nice view across the living room and through the windows. The living room was out of the line of traffic, in other words, it was a quiet spot. The kitchen was handy to the main entrance. The arrangement of eating bar in the kitchen was felt good for a house of this size. The separation of the bedrooms from the active part of the house was desirable. The separation of the garage from the main part of the house with a porch created an interesting effect in the living room. This plan seemed like the small house that it was supposed to

be, and contained a good sense of feeling for the problem.

The second place award went to Messrs. Hannan and Hawthorne. The jury felt that this was a most excellent plan. The relation of the kitchen to the dining area to the porch and terrace and living room was good. The interior ceiling arrangement over the living room seemed to be out of scale. The exterior seemed to lack a sense of repose.

The third place award went to Morris Jackson for a most handsome presentation and a fine plan. The combination of kitchen space, dining table and living room area was admired. The entrance to the house seemed awkward—the service yard, a little forced. It was felt that the entrance way would have been improved if the wall separating it from the service yard had been eliminated and the service yard developed into an eating terrace or garden spot. Again this house seemed to lack repose.

The houses that received "Mentions" were all admired, and one at least might well have taken a higher place if a little more time had been spent on its presentation.

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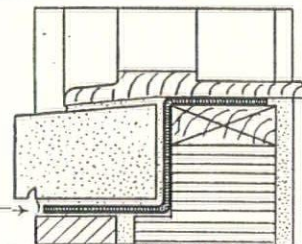
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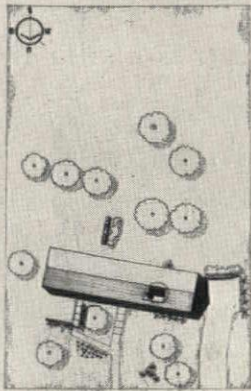
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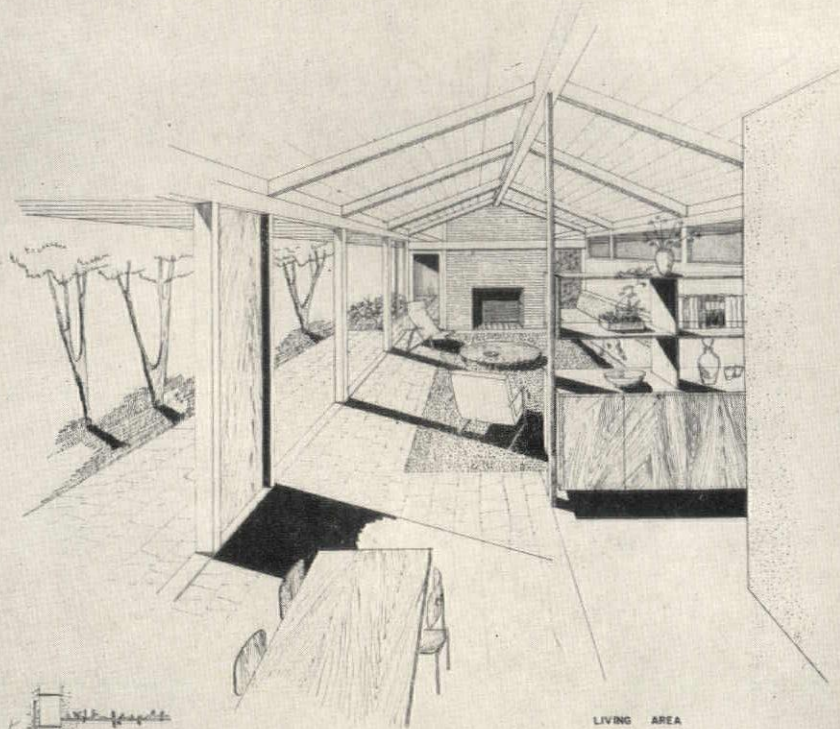
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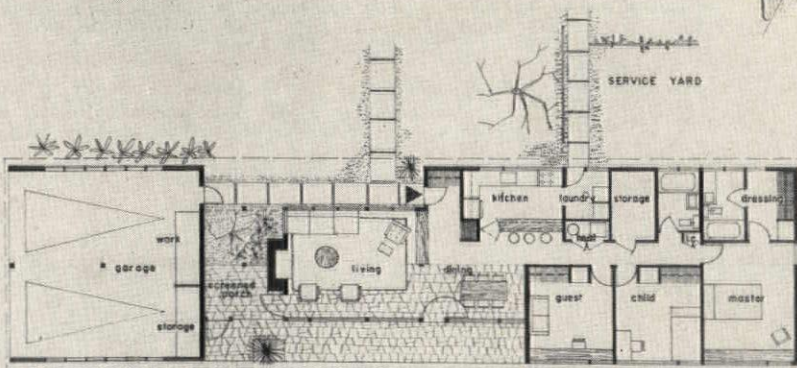
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PLOT PLAN



LIVING AREA



FLOOR PLAN

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LEGEND

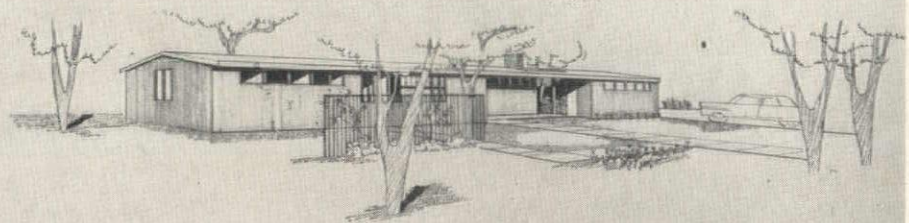
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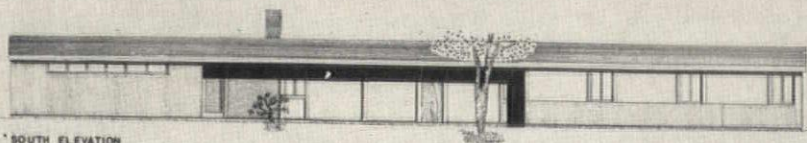
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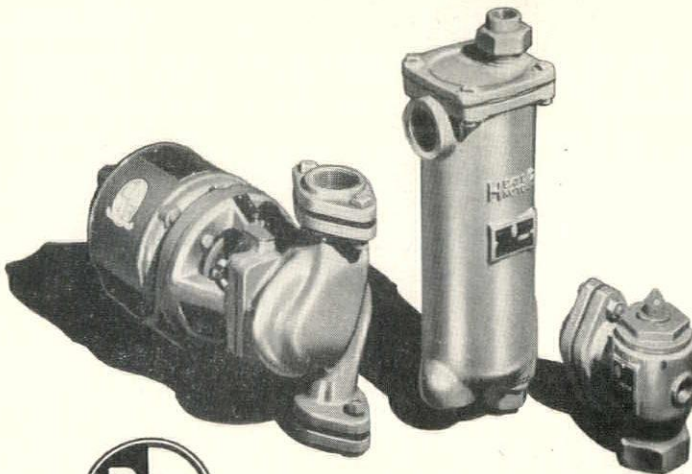
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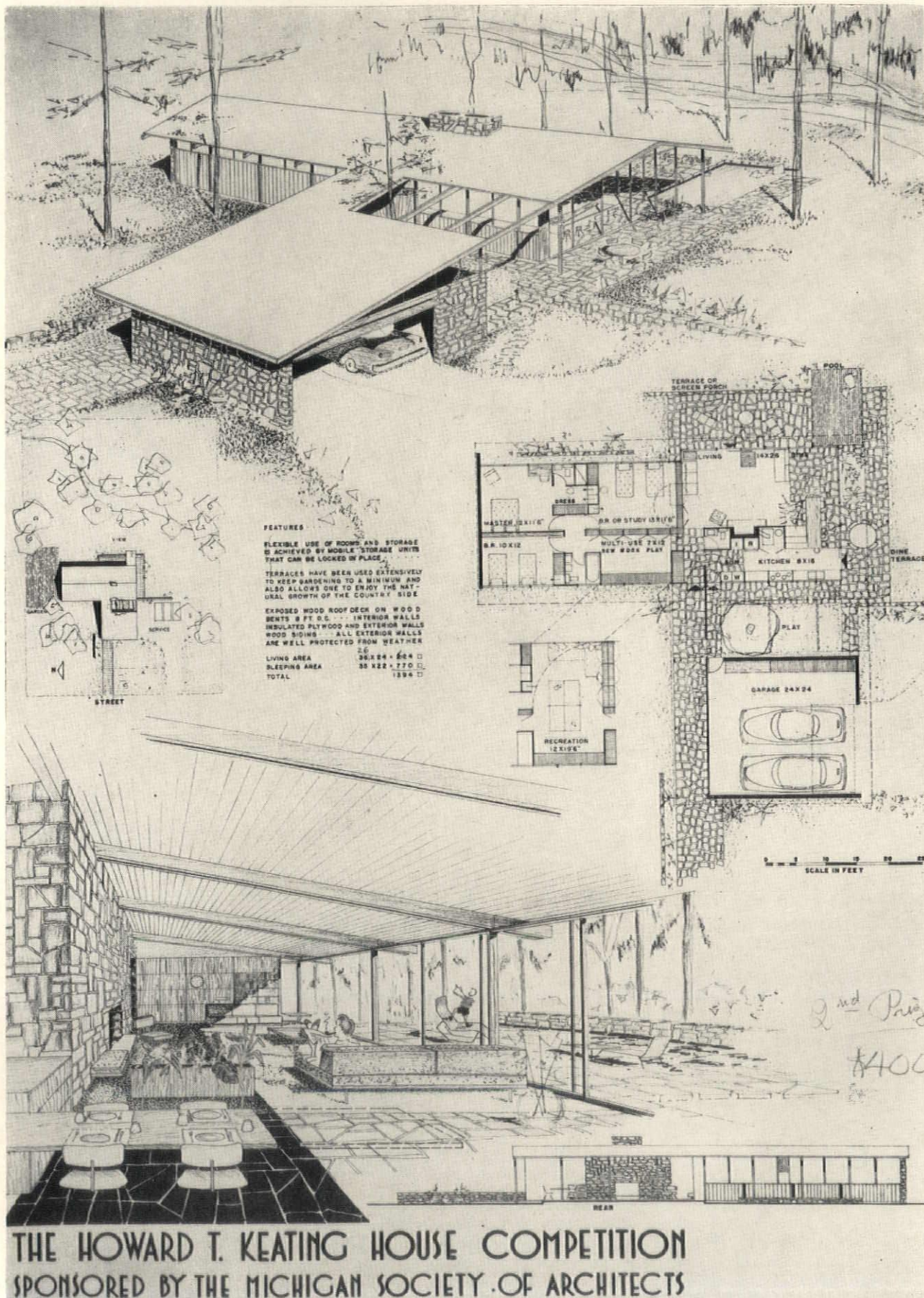
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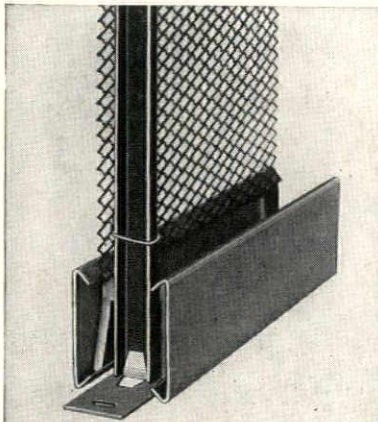
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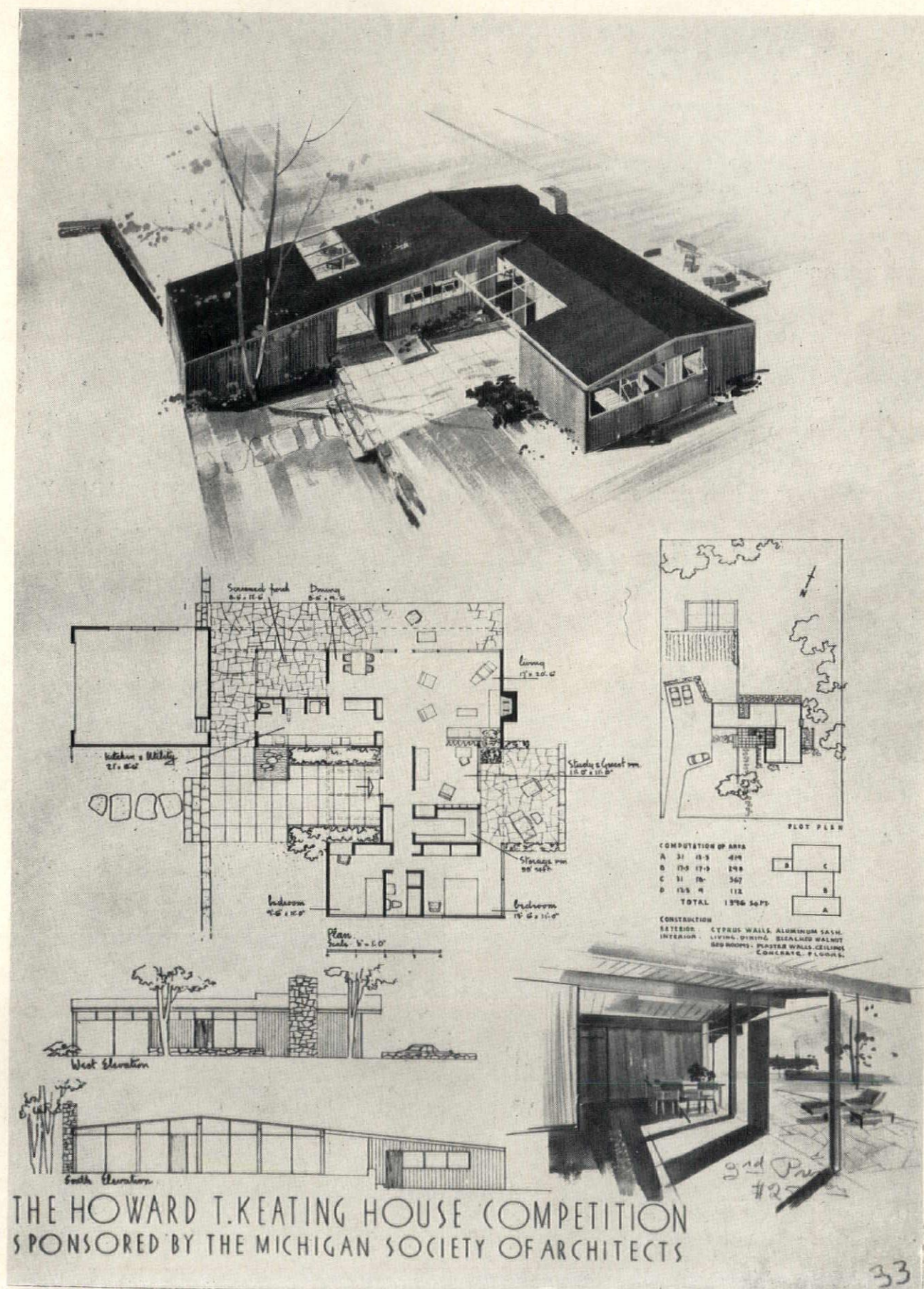
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KEYNOTE ADDRESS

By ALDEN B. DOW, A.I.A.

When Leo asked me to make this introductory speech, I presented every excuse I could think of to get out of it because, as I told him, I would much prefer to be in the audience and argue—but his magnificent willpower won. I want to say right now that I greatly admire this quality in Leo. In fact, it is actually refreshing to see a man like Leo who simply will not tolerate laxities. Today we are witnessing a serious national condition due to too much tolerance or laxity on the part of all of us. I take my hat off to Leo for the honesty and vigor he is devoting to the M.S.A.

He said I should say something about the future of the Society. This was the only pleasant thing about the request because it's fun to think about the future and more than that, I believe it is possible to predict the future. However, it is practically impossible to attach any dates to these predictions so all predictions must be boiled down to tendencies—in other words, we must use the technique of the insurance companies.

I believe we will all agree that the

one thing that is going to have the strongest effect upon the future of the world, which includes this Society, is the welfare and happiness of the individual human being. It almost goes without saying that such welfare and happiness is dependent upon constructive growth of every individual. In other words, freedom to grow as an individual and incentives that encourage this growth, will be the obvious tendencies of the not-far-off future. In the last 20 years we have performed social experiments more costly than our wildest dreams—costly in blood and in work. But today more people with their feet on the ground are seeing the way for a healthy growing world and their views are based on the Christian idea of individual freedom and growth.

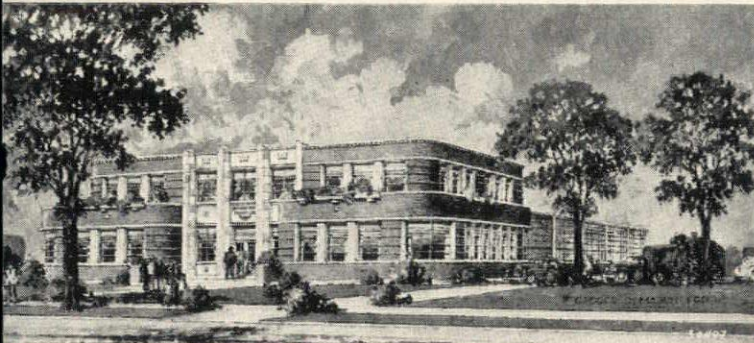
Architecture today in all of its buildings is recording this tendency. Look at the variety of houses we are doing. The standard house plan is disappearing. In our factories healthy working conditions dominate every production process and what automobile company would not grab the process that would make every car appear to be an individual. The A.I.A. and the State architectural societies, and the various chap-

ters of these societies, will follow the same pattern. They will do more and more to encourage the growth of their individual members.

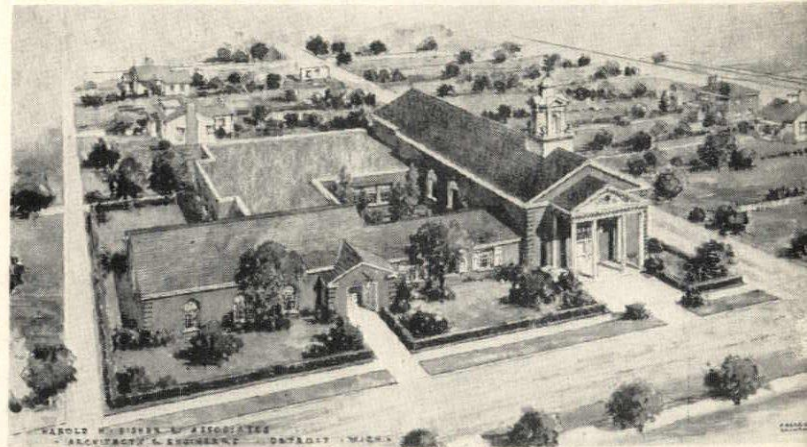
As I see it, this means that Architectural meetings, like this one, will become the highest form of education for every architect. New products, new ideas, superior buildings, and even a discussion of design problems of individual Architects—will be the keynote of every meeting. No architect will feel that he can miss these meetings because he will discover that they are designed to improve his abilities and thereby contribute to his welfare.

I do not feel that we have consciously arrived at this stage, but one look at the program for this meeting confirms the tendency. It is for our individual welfare that we encourage this tendency to grow.

There are three lectures on this program—one on Law, one on Architecture, and one on Landscaping—an exhibit of products, and one on the small house. These lectures and exhibits cover a very broad field. Thus it is apparent that each year we are doing more to make these meetings real assets for the practicing Architect.

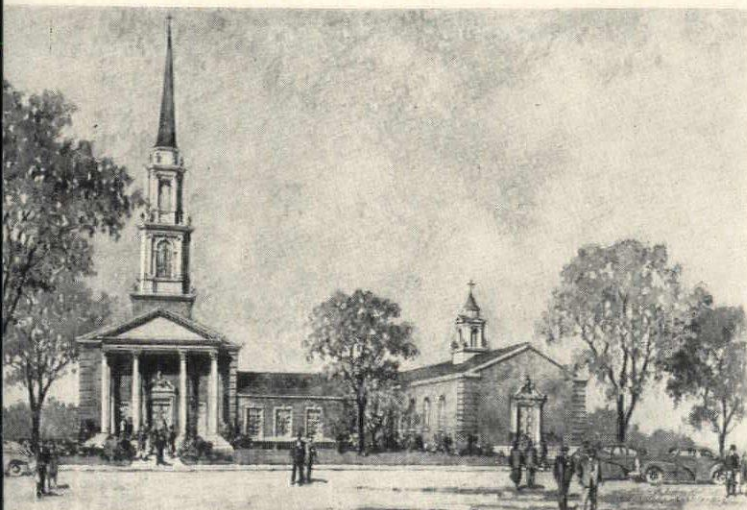


BOVE: Jackson, Michigan Freight Lines, George D. Mason & Co., Architects. BELOW: Monteith Memorial Presbyterian Church and Chapel, H. Fisher & Associates, Architects.



ABOVE: First Presbyterian Church, Iron Mountain, Mich. Harold Fisher & Associates, Architects. BELOW: St. Joan of Arc Church Auditorium, George F. Diehl & Gerald G. Diehl, Architects.

These examples of recent renderings by Frederick Crowther are by way of reminding architects that Fred's services are available.



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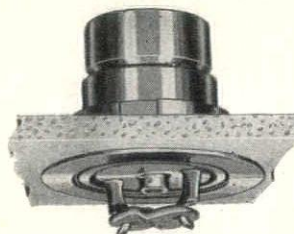
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Producers' Council to Meet April 14

William H. Polk of the Pittsburgh Corning Corp., will speak on "Insulated Sandwich Wall Panel Construction" at the dinner meeting sponsored by the Corporation for the Michigan Chapter of the Producers' Council, Inc., on Monday, April 14th at 7:00 p.m., in the Coral Room of the Hotel Fort Shelby, Detroit. Cocktails will be served at 6 p.m.



Architects, during the past few years, have shown increasing interest in prefabricated wall panel construction. Many new and different wall panel designs have been developed, ranging from cast-on-the-job panels of solid concrete to shop-fabricated assemblies of formed sheets and insulating core materials.

Polk, a civil engineering graduate of the University of Wisconsin, has spent the last few years studying the new developments in this field. He will discuss briefly the progress made in wall construction methods in recent years and will describe some of the work that has been done with sandwich wall panels of concrete and cellular glass insulation. A color-sound film, as well as slides taken at various panel construction projects, will illustrate the talk.

So come prepared for a refreshing and informative evening says our good friend Fred Muller of Pittsburgh Plate Glass.

TO VICTOR GRUEN:

Our Board of Directors has asked me to write you and express our deep appreciation for your appearance before its membership meeting on the evening of January 16, when you spoke on the subject of "Shopping Centers."

Not only our Board but also the membership have expressed themselves most favorably on the thorough manner in which you prepared your material and how well you presented it. Time and time again members have said that it was decidedly the best lecture we have had in their recollection, and the attendance at both dinner and in the auditorium bore this out.

The Chapter asks me to state that we are prepared to pay you expenses incurred in this connection, such as the preparation of slides, or any other items. We also are willing to pay you an honorarium, so will you please let me know in this connection.—T. C. Hughes.

* * *

Mr. Hughes:

Thank you for your very kind lines of January 23.

I would like to tell you that I enjoyed immensely giving the talk about shopping centers and that the response which I thought I found in the audi-

ence is ample reward for my efforts in this matter.

I am only sorry that I have up to now not been able to attend more of the chapter meetings but I shall try to do better in the future. Please feel free to call on me whenever I can be of help in chapter activities. — Victor Gruen.



"The suburbs are getting so crowded, we're thinking of moving back to the city."

From the *Philadelphia Inquirer*

ARE YOU WEAK & RUNDOWN?

Browsing around a Cunningham store the other evening, looking for the Priceless Ingredient, we came across these questions on an advertisement for vitamin pills:

"Has the winter season left you with lowered resistance? Are you thin, weak and run down?"

The answer, in our case, is emphatically "NO." With a political campaign just around the corner, our resistance is exceptionally high. We are strong, plenty fat, and wound up tight on a drum. We shall resist any candidate who so much as intimates that he was born of poor-but-honest parents, sold newspapers while attending public school, worked his way through the University, is married, a father, a home owner, a taxpayer, or has lived longer than five years in one place. No over-worked provincial or frustrated Casanova is going to get our vote. Give us a man who has been around.

As for being a taxpayer, who can be anything else? Home ownership is all right, but as comforts and conveniences are added, flabbiness and degeneracy sets in. Give us a candidate who has proved himself fit by surviving a tenancy in a brown-stone-front rooming house, one who has sweated through summers in the fiery furnace of an un-insulated third-floor-back, a man who has wintered in sack cloth and ashes over a soft-coal-gas floor register.

Marriage is an extremely popular institution, in spite of our feeble efforts to discourage it. But what has marriage got to do with ability as a statesman? The bachelor—a man who has proved his ability to resist woman's wiles—is likely to possess the moral fiber to stand up against other pressure groups. A good wife might be an asset; a poor one is certainly a liability. And who of the electorate is to know which is which until the sad day and date when the candid microphone invades the home? Meanwhile, leave us leave the women and children out of this.

The time our resistance is really low is when we get one of those pathetic telephone calls from a friend of a friend's friend who wants us to find him a nice little place to live, at a rental he can afford to pay, so that his young wife and baby may join him. We would help, but we are helpless. It is then that we swallow vitamin pill after vitamin pill, to steel ourself against his great disappointment—to keep from offering him the perfect house that doesn't exist, or exists only in the seldom-if-ever land of an architect's dream.—Frank Stanton.

C. HOWARD CRANE, A.I.A., of London, England, was a visitor to Detroit last week.

Crane who went to England 16 years ago on a "temporary" commission has practiced there since, while still maintaining his Detroit office at 112 Madison Ave. It is in charge of Elmer George Kiehler and Dixon B. Kellogg.

A recent issue of the Anglo-American News, publication of the American Chamber of Commerce in London, of which Crane is a director, states that he is the rare combination of professional man with an industrialist's and business man's outlook on life.

"In appearance," the article continues, "Mr. Crane might be mistaken for a Harley street consultant. There is the same quiet confidence in his voice, the same discerning but kindly eyes, the same economy of words, the same detachment with which a specialist studies every new case that is brought before him. The resemblance is not altogether surprising, for, by insisting on knowing the last detail of the production program for a contemplated building he has been able to diagnose a firm's economic troubles and put his finger on some unexpected weakness which modern design and new plant layout could rectify."

"Those who know his deep-rooted sympathies best hope that he will continue to live in Britain, for as an intimate friend and confidant of leading British industrialists, and as president of the American Club and a director of the American Chamber of Commerce, Howard Crane has been the architect and builder of something more intangible, but even more durable, than bricks and mortar—good Anglo-American relationship in the truest sense of the term."

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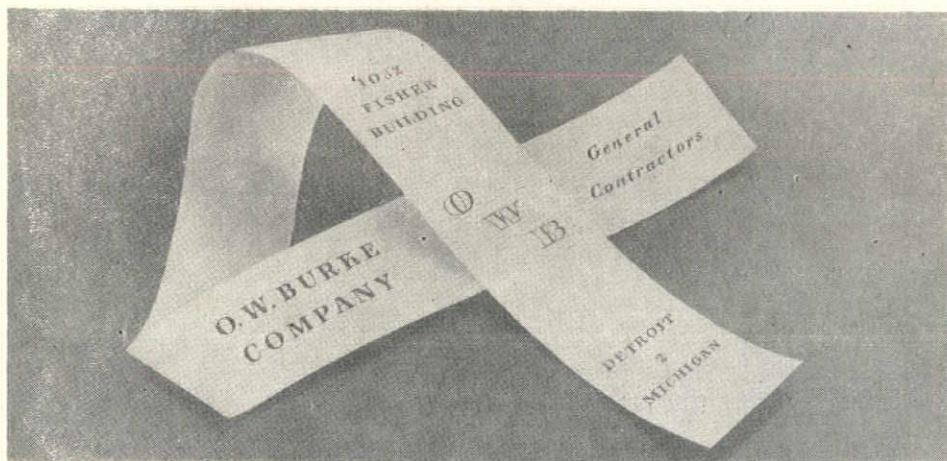
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Part 4, Page 2—March 2, 1952 C DETROIT SUNDAY TIMES

Along Realty Row:

State Builders Guests At Architects' Banquet

Approximately 1,200 are expected to attend the tenth Michigan Building Industry banquet at 7 p. m. Friday in Hotel Statler.

It is a feature of the 38th annual convention of the Michigan Society of Architects, which begins Wednesday and ends with the Friday banquet. Sponsors of the affair, besides the Michigan Society of Architects, are the Michigan Chapter, the Michigan Builders' and Traders' Exchange of Detroit.

On the program committee with Paul R. Marshall, chairman, are Thomas C. Hughes, secretary, and Dayton L. Proctor, treasurer.

Presiding at the event will be Detroit's Leo M. Bauer, president of the Michigan Society of Architects and president of the Michigan Building Industry.

Among the honored guests will be Glenn Stanton, fellow of the American Institute of Hotel Builders and the American Institute of Portland, Ore., and AIA president.

Langfus Toastmaster

Adrian Langfus, AIA, director of the building division of the Michigan Society of Architects, will toast the convention's Friday luncheon meeting at the Statler Hotel.

Don Kiley, prominent landscape architect and winner of the Legion of Merit for his work in designing and constructing the facilities for the Nürnberg war trials will be a principal speaker during the MSA three-day convention.

Other Speakers

Among other outstanding speakers will be Eric Mendelsohn, eminent architect of San Francisco and Richard Tomson, New York architect who specializes in architectural and building law.

The closing banquet address will be by Edward McNeil, lecturer. His topic will be "How to Control Costs."

4 Move Offices

Your members of the Detroit Real Estate Board have moved to different offices in their new buildings recently.

The new Charles F. Dow, from 510 to 512 Franklin; Jack Cummings, from 515 to 517 Franklin; and Edward E. McNeil, from 515 to 517 Franklin.

M Campus Consultants

Eric Saxofos & Associates, Architects, are consultants on the big new campus of the University of Michigan, across the Huron River from the existing one.

To be known as the North Campus, it will house the new University of Michigan buildings, including two new dormitories, being planned by the University of Michigan.

Plan Miami Trek

Detroit and other Michigan realtors are making plans for the trip of a real estate tour to Miami, Fla., in May.

Home Is Announced For Architects' Meet

The importance of the design of housing in human environment is the theme of the 38th annual convention of the Michigan Society of Architects, which begins Wednesday and ends with the Friday banquet.

Michigan Chapter of the American Institute of Architects announced the scholarship fund has been made available for deserving architectural students who otherwise might be unable to complete their education.

Known as the Kaufman Scholarship, the fund was made available by the estate of the late A. Kaufman, who died last September. Mr. Kaufman was a member and president of the Michigan Society of Architects.

What To Look For

Features Plentiful in '52 Ideal Home

BY LILIAN JACKSON BRAUN
Living Section Editor

In this column the LIVING Section would like to take your arm and escort you through the 1952 Builders Show "Ideal Home."

Some of the features in the model home now on view at 5410 Audubon will pop right out at you—the new layout of color schemes and big fireplaces. But many details may escape you unless they're pointed out.

Notice the buff-colored brick exterior? That's Arkansas Roman brick, long and shallow to accentuate the ground-hugging lines of this ranch-type house. It has texture like tree bark.

According to Edmund and Charles Kuhlman, builders of the Ideal Home, this brick tends to drain away dirt when it rains, if laid so that surfaces slope downward.

THROUGHOUT THE HOUSE you see generous expanses of glass, but note how Michael R. Shadyan, has designed the windows for privacy.

In some rooms the windows are in long horizontal strips at chest level. And see how simply and usefully they are curved.

Part 4, Page 2—Feb. 10, 1952 C DETROIT SUNDAY TIMES

Along Realty Row:

Mendelsohn to Speak To Architects Here

Eric Mendelsohn, eminent San Francisco architect, will be a principal speaker at one of the sessions of the 38th annual convention of the Michigan Society of Architects at Hotel Statler, which begins Wednesday and ends with the Friday banquet.

He has produced a large volume of important work in Germany, Palestine, Russia, England and America, highlighted by such projects as the new Reichstag building in Berlin, the new Reichstag building in Berlin, the new Reichstag building in Berlin.

His influence on the profession is said to have been tremendous, particularly in the imaginative and sculptural sense of form.

Lectures Now

In recent years, he has done projects such as community centers and temples in many U. S. cities. One of his latest projects is the new Reichstag building in Berlin.

Mendelsohn now is a lecturer in the graduate school of the University of California at Berkeley, Calif.

The late Albert Kahn, internationally famous Detroit architect, once said that Mendelsohn "occupies a place in architecture as Thomas Mann does in literature and Albert Einstein in the sciences."

They Met in Mexico

Homer D. Hyde and Stanton M. Elson, both Detroit realtors, met in Mexico, where they did not travel together. Hyde is known widely in the Woodward area and Elson is a member of the Elson Realty & Investment Co. in West Park.

Succeeds His Father

John Lundblad, son of the late Carl H. Lundblad, has been named to succeed his father as head of the family's home building business following a meeting of the Lundblad company's board of directors.

Prior to his death last summer, the elder Lundblad was secretary of the Metropolitan Detroit Home Builders' Association and a member of the Michigan Association of Home Builders.

Lundblad is chairman of the Detroit organization's public relations committee and a member of the Michigan Association of Home Builders.

Ann Arbor News (1919 D)

FEB 2 1952

Two U-M Professors To Help Make Award For Architecture Study

Two University of Michigan professors, Dr. Robert W. Smith and Dr. Robert W. Smith, are helping to make an award for architecture study.

The recipient will be chosen by the Michigan Society of Architects, which is sponsoring the award.

The design submitted by Charles D. Harman, Farmington architect, with whom Herbert C. Harman, of Detroit, collaborated, was selected second. The prize amounted to \$100.

Third prize of \$50 went to Morris Jackson, of Smith, Hinchey & Grylls, Inc., Detroit architects and engineers.

EDWARD G. Rosella, of Detroit, and Maxwell E. Wright, of Pontiac, received honorable mentions.

Other mentions went to Robert Snyder, of Cranbrook Academy of Art, and John O. Blair, of Detroit.

William P. Smith, of Detroit, and J. P. Dworkin, of Detroit, also received honorable mentions.

Design Planner

Architect Alexander Girard, of Gross Pointe Park, has been appointed a member of the design planning committee for the new Miller Park and stadium in Zeeland, Mich. He will conceive the design of the stadium.

Realty Rostrum

Architect Emphasizes the Trend to Comfortable Living

BY COL. HENRY E. BURDICK

The trend is toward more natural, more comfortable and informal living—and housing.

In order to visualize the change that is taking place in housing, let's look back a bit with Laurence W. Schwab, Evansville (Ind.) architect. His story is reported in the Michigan Society of Architects Monthly Bulletin.

Says Schwab: "Time was when a man's station in life was best indicated by the number of rooms inside his home and the amount of ornamentation outside."

"The dividing line between indoor and outdoor houses was more real than wall, brick, wood or stone. It was a form built right into the house—a feeling of definite separation."

"Today we try a combination—to the point of bringing the outdoors in to a considerable extent, the indoors out."

"It is designed to accommodate the broad and free trend of today's living."

TODAY'S ARCHITECTURE is not limited to any particular form. More and more people realize the advantage of a home designed from the inside.

The best homes of today have a unity which includes the ground on which they rest and the natural surroundings.

This feeling is emphasized by glass areas and wide overhangs that draw the building and the land together to create a pleasantness of sight—inside and out.

Not too long ago, Schwab points out, rooms had doors

Detroit Honored For Design of Church

Detroit Architect Earl L. Confer, member of the American Institute of Architects, has been honored by the recent seminar and exhibit on church architecture held at the University of Chicago.

His design of the Strathmore Methodist Church on Schoolcraft near Southfield won honorable mention in a field of 150 church plans submitted.

The display, sponsored by the North American Conference on Church Architecture and the North American Guild of Church Architects, was judged on the basis of "excellence of design, excellence of plan, and completeness of service provided within the unit."

Confer, who has specialized in church architecture, has planned about 30 churches for 11 different denominations.

In addition to the Strathmore church, other examples of his work include St. James Episcopal Church, St. James Episcopal Church, St. James Episcopal Church, St. James Episcopal Church.

Confer is a member of the American Institute of Architects, the Michigan Society of Architects, and the North American Guild of Church Architects.

He is also a member of the Detroit Architectural Club and the Detroit Chapter of the American Institute of Architects.

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DETROIT FREE PRESS
Sunday, March 2, 1952—Sec. A-11

52 DESIGNS Architects Set Exhibit of Small Houses

Two exhibits will be featured at the 38th annual convention of the Michigan Society of Architects, Wednesday through Friday at the Hotel Statler.

Building materials and products will be shown in one exhibit. In another, 52 designs of houses for the middle income family will be on view. They will be open to the public.

THE ARCHITECTURAL designs were submitted in the Howard T. Keating small house competition. Announcement of winners will be made at the Michigan Building Industry banquet Friday evening.

At a dinner session Thursday, A. I. A. secretary, and awards will be presented. Thursday, Leo M. Bauer, Detroit, the Society president, will preside.

Eric Mendelsohn, San Francisco architect, will discuss the progress made in contemporary architecture.

TOURS OF OUTSTANDING architectural buildings and plans on handouts are on the program.

Edward McNeil, lecturer, will be the industry design speaker. His subject will be "How to Control Costs."

DETROIT TIMES (402-317 D - 611-197 S)

FEB 24 1952

MSA Speaks

Bernard Tomson, New York attorney who specializes in architectural and building law, will be a principal speaker at the 38th annual convention of the Michigan Society of Architects at Hotel Statler in Detroit, March 2-5. Leo M. Bauer, Detroit, the Society president, will preside.

Tomson is the author of "Architectural and Engineering Law," one of the first books devoted exclusively to the legal aspects of design practice. He also is the author of a monthly column "The Law" in an architectural journal.

In the last few years, Tomson has lectured on architectural and engineering law before several chapters of the American Institute of Architects as well as before the Michigan Society of Architects. In 1951, he served as a visiting lecturer in the architectural school of the Massachusetts Institute of Technology.

He is a member of the New York and Massachusetts bars and is admitted to practice before the New York federal courts and the U. S. Supreme Court. His clients include architects, engineers, builders and others concerned with real estate.

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DETROIT NEWS, SATURDAY, MARCH 1, 1952

New Casement Window to Be Displayed

A NEW CASEMENT window with wide glass area, designed by the Anderson Corp., and distributed locally by the Michigan Society of Architects, will be on display at the Michigan Society of Architects' exhibit on church architecture.

The window is available in fixed or operating types that open out.

Architects Win Awards

First prize of \$750 in the Howard T. Keating competition for small house designs, sponsored by the Michigan Society of Architects, was awarded to Charles D. Harman, Farmington architect, with whom Herbert C. Harman, of Detroit, collaborated.

Second prize of \$500 went to Morris Jackson, of Smith, Hinchey & Grylls, Inc., Detroit architects and engineers.

EDWARD G. Rosella, of Detroit, and Maxwell E. Wright, of Pontiac, received honorable mentions.

Other mentions went to Robert Snyder, of Cranbrook Academy of Art, and John O. Blair, of Detroit.

William P. Smith, of Detroit, and J. P. Dworkin, of Detroit, also received honorable mentions.

Design Planner

Architect Alexander Girard, of Gross Pointe Park, has been appointed a member of the design planning committee for the new Miller Park and stadium in Zeeland, Mich. He will conceive the design of the stadium.

Realty Rostrum

Architect Emphasizes the Trend to Comfortable Living

BY COL. HENRY E. BURDICK

The trend is toward more natural, more comfortable and informal living—and housing.

In order to visualize the change that is taking place in housing, let's look back a bit with Laurence W. Schwab, Evansville (Ind.) architect. His story is reported in the Michigan Society of Architects Monthly Bulletin.

Says Schwab: "Time was when a man's station in life was best indicated by the number of rooms inside his home and the amount of ornamentation outside."

"The dividing line between indoor and outdoor houses was more real than wall, brick, wood or stone. It was a form built right into the house—a feeling of definite separation."

"Today we try a combination—to the point of bringing the outdoors in to a considerable extent, the indoors out."

"It is designed to accommodate the broad and free trend of today's living."

TODAY'S ARCHITECTURE is not limited to any particular form. More and more people realize the advantage of a home designed from the inside.

The best homes of today have a unity which includes the ground on which they rest and the natural surroundings.

This feeling is emphasized by glass areas and wide overhangs that draw the building and the land together to create a pleasantness of sight—inside and out.

Not too long ago, Schwab points out, rooms had doors

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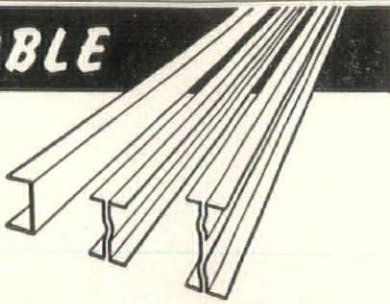
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Detroit News
(483.684 D - 563.658 S)

FEB 29 1952

Top Winner in Architectural Competition



WINNER OF THE first prize out of 52 entries in the Howard T. Keating small house competition is Gordon A. Shell, architect, Shioh, who is a graduate of the University of Michigan.

Proposed construction of the house consists of slab on grade with a post and beam frame, a two-inch tongue and groove plank roof and one-half-inch insulation.

The exterior of the house would feature a vertical cypress siding, cement and a wall of glass, and fixed terrace windows.

The interior would consist of plaster walls, tile wainscot in the kitchen and bath, and the floors, diagonally and painted concrete in the living area, and an exposed plank and beam ceiling.

All living area would equal 320 square feet.

The total lot area would be 10,000 square feet.

All 52 entries will be on public display during the thirty-eighth annual convention of the Michigan Society of Architects at the Hotel Statler, March 2-5.

Club Editor Observes

Architects' Wives Being Entertained

By ETHEL BECK MINTYRE

WITH MRS. CLAUDE W. DITCH as chairman and Mrs. James Morrison and Mrs. Buren Plafian as supporting team, wives of Detroit architects are entertaining visiting women in town for the thirty-eighth annual convention of the Michigan Society of Architects, March 2-5, at the Statler.

A social get-together last night launched affairs for delegates' wives and today a luncheon is scheduled for them at the D.A.C. with cocktail party and dinner at the Statler this evening.

They'll meet for a quick sip in the president's suite Friday noon, then descend to luncheon and a style show in the Terrace Room. Delegates and wives dine together Friday night to close the convention at the Michigan Building.

At a dinner session Thursday, Eric Mendelsohn, San Francisco architect, will discuss the progress made in contemporary architecture.

Tours of outstanding architectural buildings and talks on landscaping are on the program.

Edward McFall, lecturer, will be the industry banquet speaker. His subject will be "Just How Confused Can You Get?"

At a dinner session Thursday, Eric Mendelsohn, San Francisco architect, will discuss the progress made in contemporary architecture.

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Udylite Corp. Plans To Build Research Lab

The Udylite Corp. will start construction on a research laboratory building on a 25-acre site in Hoover, near Eight Mile road, as soon as weather conditions permit. L. K. Lindahl, president, announced.

The new building is to be the first of a long-term building program which eventually will house all of Udylite's manufacturing and administrative operations.

Lindahl added, Designing architects for the entire project are O'Dell, Hewitt & Lockwood, Detroit.

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Predicts Industry Will Fill Suburbs

Architect Tells of City of Future

By E. A. BATHFELOR JR.

Detroit's industrial growth will be located 40 or 50 miles from the present city limits, predicts Eric Mendelsohn, one of the world's great architects.

"In the long run, Mendelsohn says, it will be a great thing for the people even though fear of the atom bomb, if not an actual attack, is responsible.

Mendelsohn made his prophecy prior to addressing the state convention of the Michigan Society of Architects last night at the Hotel Statler. The convention ends today.

Mendelsohn cited Detroit as a typical outmoded, poorly designed American industrial city. He said the city's three chief reasons why it and other large cities eventually will undergo drastic changes. They are:

"The atom age, a factory wastes by employees traveling to and from work, a inability of the average worker to live in the general surroundings.

Mendelsohn predicts that Detroit eventually will be a residential area with space now occupied by factories converted to recreation areas.

"He said that an effective rapid transit system such as subway or monorail would enable workers to commute to outlying factories more rapidly and comfortably than they now fight city traffic.

"The atom bomb may be the immediate cause of decentralization, but there will be many advantages to accompany the change.

"The average worker if he has a congenial neighborhood, a better amount of energy left driving home and from work, and a better extended public transit system, will be happy to leave his job in many cases he must live here.

IN FOUR NEIGHBORHOODS

"He is convinced when he gets home at night.

"He said that he has lived near his job in many cases he must live here.

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Times - Mar 4, 1952

Europe Keeps Eye on U.S. Architecture

Saarienen Impressed by Interest Taken in Building Field

Eric Mendelsohn

Eric Mendelsohn, one of the world's great architects, was impressed by the interest Europe is taking in U.S. architecture.

He was greeting old friends in attendance at the 38th annual convention of the Michigan Society of Architects in Hotel Statler when the remark was made.

Saarienen, with his associates, consultants to the Detroit City Planning Commission, directing the city center development.

They also are consultants in the new campus at the University of Michigan, across the river from the existing one.

"Moved to America"

Saarienen reports European builders and architects continually are seeking the answer to "what is being done in the American building field."

"With all due respect to all present, the center of architectural development has moved to America."

Saarienen, studied public squares in Europe recently with the idea of applying them to the city center development.

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DETROIT NEWS, MARCH 4

Architects Honor Miehl

Michigan Society of Architects

The Michigan Society of Architects honored George H. Miehl, president of Albert Kahn Associates, Inc., with a membership award.

At a dinner session Thursday evening at the Statler Hotel, the members bestowed in recognition of his distinguished service in the field of engineering, building, architecture and allied arts.

A member of the Albert Kahn firm for 32 years, Miehl was graduated from the State University with the degree of B.S. in Civil Engineering, and during World War I served in the U.S. Army.

Miehl was particularly commended for his willingness to serve to the architectural profession.

He is now a lecturer in the graduate school of design, School of Architecture, University of California.

Today those attending the convention toured the Clara Barton Building, designed by Albert Kahn Associates, Inc., architect.

During the tour, Miehl spoke on "How Landscape Affects Architecture."

The thirty-eighth annual convention will close tonight with the Michigan Building Industry Banquet during which Howard T. Keating will present awards to the small house competition and Edward McFall will speak on "Just How Confused Can You Get?"

Heavenly Bodies Minister North Woodward Congregational Church will have service in evening at 7:30.

The other churches co-sponsors of the convention are St. Joseph's Episcopal, St. Andrew's Episcopal, First National and First Presbyterian.

Highland Park churches serving a community service on Tuesday night.

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DETROIT NEWS, MARCH 4

MSA Hears Mendelsohn

Banquet Closes Annual Convention

The United States became the world's architectural center of gravity before and after the last war, said Eric Mendelsohn, A.I.A., world famous architect of San Francisco, who addressed the thirty-eighth annual convention of the Michigan Society of Architects Thursday evening at the Statler Hotel.

Mendelsohn's talk, "My Contribution to the Development of Contemporary Architecture," was illustrated by slides which showed his work in Germany, Palestine, Russia, England and America.

The Einstein Tower at Potsdam, the Reichstag Building in Berlin, and many of his factory designs executed in the pre-war period of Germany are some of his more famous works.

"I told to show," said Mendelsohn, "that architecture is the art of the engineer who lives on constructive principles, rests on sure foundations, and is not a mere decorative form, and aims at creative living."

One of Mendelsohn's most recent projects is Temple Emanuel in Grand Rapids.

He is now a lecturer in the graduate school of design, School of Architecture, University of California.

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MAR 2 1952

Architects Win Awards

Philip prize of \$750 in the Howard T. Keating competition for small house designs, sponsored by the Michigan Society of Architects, was awarded to Gordon A. Shell, A.I.A., of Royal Oak, in collaboration with Harold Binder, of Albert Kahn Associates, Detroit.

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provides for human activity will remain the same. The annual convention of the American Institute of Architects, Glen Elder, president of the architects' national professional organization announced. The architects will meet in New York City.

houses as well as for heavy construction, it was pointed out. It lends itself well to use with floor radiant heating. The tubing is laid atop the block's surface, and concrete is poured over it.

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Architects' Seminar
Leo M. Bickel, president of the Michigan Society of Architects, will sponsor a seminar on office practice at the Great Lakes regional conference of the American Institute of Architects at the Descher-Walton Hotel in Detroit.

vention was the first one held with greater emphasis on structural resources of the architect. A major focus of interest this year is the relation of structure to materials of construction. The conservation objectives required the defense effort.

Detroit News
Detroit, Mich.

New A. I. A. Member
Detroit chapter of the American Institute of Architects announces the following new members: Walter B. Sander, William Massachusetts, Boston professors at the College of Architecture and Design at the University of Michigan.

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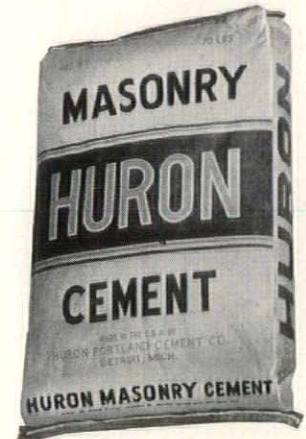


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ACTIVITIES OF THE WESTERN MICHIGAN CHAPTER, A.I.A.

Instead of a regular meeting, three regional meetings were scheduled by the Western Michigan Chapter of the A.I.A. for February 25. This was done as an experiment to try to raise the attendance by reducing the travel required. Most of the members felt that the plan was a success and seemed to be interested in having more of these informal, regional sessions. The meetings were held in Lansing, Grand Rapids, and Kalamazoo.

GRAND RAPIDS

Twenty members of the Western Michigan Chapter met in the University Club in Grand Rapids for their monthly dinner meeting and to listen to a highly interesting talk by Scott Bagley, Grand Rapids City Planner. Mr. Bagley's informal talk, which was illustrated by pictures, maps, and graphs, concerned the architect's responsibility in modern city planning.

Bagley, unlike many of his contemporaries, does not concern himself too much with civic centers, parking areas, zoning, and expressways. He believes that a city planner's chief concern should be living areas and the service of these areas. He feels that cities should make more efficient use of all available space before expanding outward and thereby creating new problems of zoning, traffic, and service. "We must not simply abandon what we already have, but we must work to keep our property values up by using preventive measures such as re-directing traffic, and by cooperating with industry. Any plan which requires the moving of a major industry is not a good plan because there are many alternatives to such action," he said.

Bagley emphasized the importance of studying the birth trends of a city before beginning to make major plans. This factor should be given special consideration if the projects include the building of schools. The lack of classroom space is so critical that one must plan on overcrowding even in the schools which are not yet under construction.

Another important consideration for city planners is the traffic problem. According to Bagley's figures, there will probably be twice as many cars on the road in 15 years as there are now. To help alleviate this situation he is allowing space in his projected plans for the possibility of helicopter service from suburban areas to the downtown area.

According to Bagley, there are few schools in the United States that are qualified to turn out good city planners. He claims that the students are still being trained according to conditions which existed in 1928. But there is such a demand for their services that planners just out of school are getting from \$7,000 to \$10,000 a year as a starting

salary. Bagley feels that because these men are not thoroughly grounded in all phases of architecture and planning, some are doing more harm than good. They spend most of their time working on civic centers, parking facilities, zoning, and expressways, while the property we already have is not being fully or efficiently developed.

Summing up, Bagley said that we can't afford not to plan far into the future. It is cheaper to plan than just to leave things to chance. At the present time he is working on eight communities that are planning and paying to have planning done. Many industries and individuals are working together under his guidance to do jobs which their local governments should have done.

The discussion which took place after Mr. Bagley's talk was so lively that the meeting did not break up until almost 11 o'clock.

Pat Crowe, of Grand Rapids, was chairman for the meeting and everyone agreed that he did an excellent job.—Bob McCormick.

KALAMAZOO

The Kalamazoo meeting, with Raymond M. Stapert as chairman, was held at the Harris Hotel and a total of 13 members and guests attended.

After dinner the Consumers Power Company presented a film, "Meet Out-state Michigan." It was interesting and instructive and tended to give one a greater appreciation of the state in which we live.

The remainder of the evening was spent rather informally discussing matters of mutual interest. The members present expressed themselves as being in favor of an occasional area meeting.

Members present were: William A. Stone, Randall Wagner, Peter Vander Laan, Jack Matych, A. B. Chanel, Robert Babcock, and Raymond M. Stapert.

Guests present were: Robert Smith, Ivan Moerman, Adrian Noordhoek, Oakley Weeks, and Richard Spencer. Frank Tuitt represented the Consumers Power Company.

LANSING

Against the backdrop of the city airport and the arrivals and departures of the airliners, the Lansing area members of the Western Michigan Chapter of the A.I.A., held their monthly dinner-meeting. At six p.m., a pleasant cocktail hour started the evening's program with a convivial tempo, following which an excellently prepared dinner was served.

Over dessert and coffee, President Manson introduced the first of the guests, Newsman Warren Brintnell from the Lansing State Journal. Mr. Brintnell spoke briefly on news write-ups, outlining the sources of news releases,

tie-ins with other interest topics, and the role of the architect as a news source. After his talk, he answered various questions from the attending architects i. e.: What makes an architectural news story, how to overcome omissions in architectural write-ups,

NEIL C. BERTRAM, the Society's special representative, attended the Lansing meeting of the Western Michigan Chapter, A.I.A., on February 25, and wrote the report.

Neil has been calling upon architects throughout the State, regarding legislative and other matters.



does advertising govern how much publicity is delegated a specific group or profession? etc. The A.I.A. members evidenced great interest in what Mr. Brintnell presented and showed approval of his frank and informative words concerning public relations and how the newspapers can help.

By this time darkness had fallen and as each huge ship flooded the runways with light and prepared for a dramatic landing, the informal dinner group would desist from discussion and watch the planes' arrival with united interest. After the arrival of Capital Airlines' Flight No. 6 from Detroit, Professor Lautner from the Michigan State College, was presented as speaker to present another subject of note. Mr. Lautner is in charge of Landscape and Design at the college and had a fascinating story to tell; with the aid of maps dating from the college founded in 1870 to a present day map, he told of the plan that has guided the building-placement for this beautiful campus. He spoke of the "naturalistic" feeling that has prevailed and is being observed today in campus developments. Professor Lautner also outlined what present-day classes are doing in landscape architecture, urban planning, and their component parts. He showed student after-graduation break-downs in job placement and concluded with a summary of proposed buildings and ventures in "naturalistic planning" for the future.

The business meeting was then called to order by Mr. Manson, and discussions centered around the following topics: Area violations and procedure to follow, honor awards, and the proposed Building Code revision in Lansing and East Lansing; Lansing proper favoring the Pacific Coast Code adoption and East Lansing considering other revisions as answering their different needs. A committee is to be selected

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by the architects to assist the City in Code adoption.

Pictures of the Jungwirth-designed Trophy to be awarded the architect in this area for outstanding achievement each year were passed for view. This handsome trophy is to be done in ceramics by Mr. Jungwirth at the MSC kiln.

As the meeting concluded, those present—Charles Opdyke, Edward Meles, Wesley Webb, Anna Peters, Florence Dyer, Bruce Hartwick, Elmer Manson, Carl Kressback, Clarence Rosa, Walter Laitala, Dick Snyder, Bill Nuechterlain, Stanley Simpson, and the writer—considered this one of the best attended and enjoyed meetings to date.—Neil Bertram.

* * *

CLARK E. HARRIS, partner in the Warren S. Holmes Co., participated in a panel discussion at the annual meeting of the Indiana Association of School Superintendents and Business Officials March 27-28 at Purdue University, West Lafayette, Indiana.

The panel discussion, entitled "SPECIAL ROOM PLANNING," placed particular emphasis on band and vocal groups, domestic science and vocational shops.

* * *

WESTERN MICHIGAN CHAPTER, A.I.A., was well represented at the MSA Convention in Detroit, with an attendance of some 30% of its corporate membership.

New corporate members admitted to the Institute and assigned to the Western Michigan Chapter are Edmund John Meles, 410 S. Jenison, Lansing; Edward F. Ebbert, 724 Oak Ridge Drive, Jackson, and Ruard A. Vanderploeg, 258 Champion St., Battle Creek.

This brings the Chapter's membership, in all classes, to a total of 101.

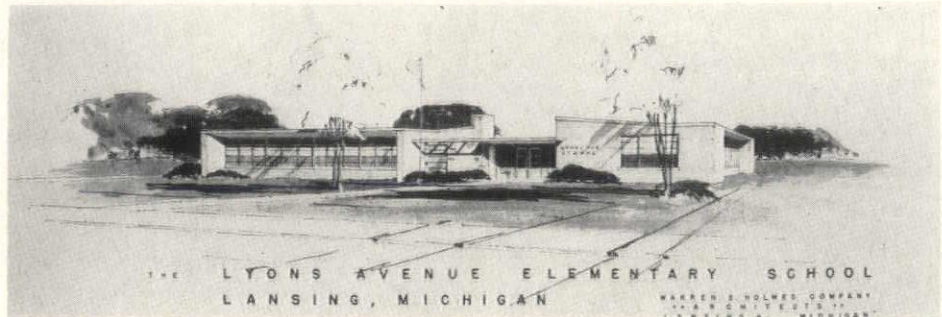
* * *

Forty apprentice brickmasons, competing in Michigan's first statewide championship contest, in Lansing recently, gave the public an opportunity of "sidewalk superintending."

The project, held for three evenings in the Boys' Vocational Field House, was sponsored by the Lansing Junior Chamber of Commerce and the Lansing Junior Builders and Traders Exchange. Its purpose was to determine the State's top two apprentice brickmasons who are to enter the national competition in Boston in May.

Sponsoring the contest were the Michigan Conference, Bricklayers, Masons and Plasterers International Union; Michigan Chapter, Associated General Contractors of America, and the Structural Clay Products Institute. Cooperating were Michigan's State Board of Control for Vocational Education, and the Apprentice Division of the U. S. Department of Labor.

Awarded Honorable Mention in Competition



The new Lyons Avenue School, Lansing, has recently been cited for honorable mention in a competition sponsored by the publishers of the magazine, *The School Executive*.

The Warren S. Holmes Co., Architects will be presented with a citation scroll by officials of the publishing company at a ceremony which will be held in Lansing in the near future.

The school contains four classrooms 28' x 30', two kindergarten rooms 28' x 36', waiting room, principal's office, clinic, teachers' room with toilets, book room, and grounds equipment storage rooms.

The classrooms are bi-laterally lighted with self-contained toilet rooms for each sex. Facilities include a teachers' cabinet, large sink counter case with adjacent coat wardrobes opening into the corridor and storage compartment cases at window walls.

The kindergarten rooms are also bi-laterally lighted with toilet facilities, coat compartments, sink counter, plant box and storage counter at window wall, block storage cabinet and teachers' storage closet. Accordion type partition divides the kindergarten rooms and opens up into a 72' long community room which is serviced by a small kitchen. Storage space for chairs is also provided for use with the community room.

Exterior walls are face brick with ashlar stone at entrance facade. Walls on the interior are generally exposed lightweight block or plaster, with structural glazed tile wainscots in the classrooms to a height of 32."

Windows are projected steel sash, clerestory light panels are directional glass blocks.

The structural frame is steel with an acoustical type steel roof deck. Foyer wainscot is plywood, corridor wainscot is linoleum. Toilet room floors and wainscots are tile. Floors are generally asphalt tile, the kindergarten rooms having special alphabet circles and insets.

Heating is by oil fired low pressure boiler and classroom type unit ventilators, plus extra finned radiation in kindergartens and convectors in other rooms. Air is mechanically exhausted from toilet rooms and corridors.

In addition to the boiler room other facilities include: incinerator, janitors' closet, complete program and clock

system, exterior drinking fountain, flag pole and exterior toilet facilities for playground use. Because the school is adjacent to a municipal playground these toilets will be used during the summer vacation.

Bids were received June 26, 1951. Cubic content of the school is 111,000 cu. ft. costing \$1.42 per cu. ft. or 9,480 sq. ft. at \$16.62 per sq. ft.

The building is now nearing completion by the Granger Brothers, General Contractors.

LANSING ARCHITECTS LEE BLACK AND KENNETH C. BLACK have established a branch office 1211-13 Majestic Building in Detroit, it is announced by Kenneth C. Black, A.I.A., junior member of the firm, and son of Lee Black.

"The new branch will be used primarily as a center for the production of working drawings on major projects for which drafting personnel is not available in the main office at Lansing," Black said.

"As a starter, the branch will handle the new 200-bed Southwestern Michigan Tuberculosis Sanatorium for the State of Michigan at Kalamazoo and the Women's Athletic Center and Swimming Pool at Ann Arbor for the University of Michigan.

"For the past several years the firm has employed consulting engineers for mechanical, electrical and structural work, and Detroit firms have been employed for most of this service. The new branch office will, therefore, afford closer coordination of architectural and engineering work."

Lee Black's youngest son, William D. Black, who graduated from the University of Michigan in February of 1951, and since that time was employed by Smith, Hinchman & Grylls, Inc., architects and engineers, will have charge of the new office.

LEE BLACK & KENNETH C. BLACK, Architects, of Lansing, Mich., were featured in an advertisement of Day-Brite Lighting, Inc., in *TIME* Magazine of March 17, 1952. In the ad were pictures of exterior and interior of their handsome Auto-Owners Insurance Company, in Lansing, together with head cuts of the two architects.

George Wagshall Associates were consulting architects on the project.



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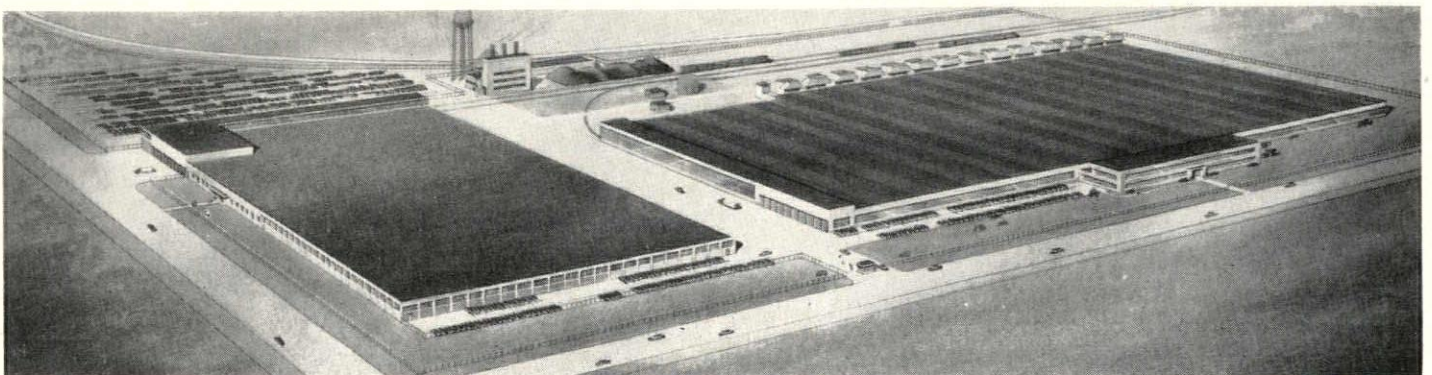
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ANNUAL HONOR AWARDS, WESTERN MICHIGAN CHAPTER MEETING

Received too late for inclusion under other Western Michigan material

At the Western Michigan March Meeting, Great Lakes Regional Director, John N. Richards, awarded three outstanding architectural achievements in the Chapter's area. Grand Honor award went to the Warren S. Holmes Co., Lansing, for their Bryant School Class. Honor awards were presented to Ray Stapert, Kalamazoo, for his house design in the Residential Class and to Giffels and Vallet, Detroit, for their building for the Hekmann Biscuit Co., Grand Rapids, in the Commercial Building category. A Commendation Award was won by Manson and Carver, Lansing, for their Willow St. School design.

Of particular interest are the sculptures awarded, the original design executed by Sculptor Leonard Jungwirth of East Lansing. The ceramic stands on a polished wood base and is finished in black metallic mat glaze. It is a clean, soaring design with the impression of striving upward as a motif. This is the first year for the awarding of these merit ceramics and will continue to be an annual award.

The distinguished Jury who selected the award winners consisted of Professor Jean Hebrard, former professor of Architecture at the University of Michigan and at present touring this country doing studies for the French Government in City Planning and Housing; Regional Director of the A.I.A., John N. Richards of Toledo, Ohio; and Warren Platner, with Eero Saarinen Associates, Bloomfield Hills, Michigan. The jury provided constructive comments with each award presented.

Prior to the award presentation, architects and guests, gathered at one of the newest restaurants in Lansing, Archie Tarpoff's, for cocktails and dinner. At the conclusion of dinner, President Manson called the meeting to order and introduced the guests of the evening. First speaker was Rev. Bruce Lawrason of Lansing. His speech title "Origins of Literature" gave small indication of what was to come; Rev. Lawrason interpreted his literature selections, employing his magnificent art of histrionic elocution. Never have I heard a discourse that brought home more delightfully its thesis. His convictions that the origins of literature are in the life of the author and that a necessity of reality and authenticity in literature is paramount were finally shared by his audience as the walls echoed with the laughs of his converts.

When this hilarity subsided a bit, Mr. Richards presented the statuettes to the winners; later, President Manson gave one of the ceramics to Miss Florence Dyer in recognition of her fine work in bringing about this handsome trophy and in connection with the Honor Awards. Mr. Manson spoke briefly about public relations and the need that exists in this area for bet-

ter integration with the public. Following his talk, Carl Kressbach of Kalamazoo, reviewed the Recommended Schedule of Procedure to be used in cooperation with the Dept. of Public Instruction during the planning and construction of school plant facilities. President Manson introduced Director John N. Richards as second principal speaker of the evening.

Mr. Richards brought news of the coming National Convention in New York City; he outlined the program and told of the many interesting events that are planned for attending architects and wives. He then continued the discussion of public relations and spoke concretely on how the architects could effect stronger relations with press and public. Contained in his address were many new and definite methods of awakening a public to the profession of architecture. The meeting closed at 10:30 with many audible comments of appreciation for the efforts expended in making this meeting memorable.

This meeting was held to give recognition for architectural achievement by members of the Chapter. Chairman Bulthius; Brice McMillen, and Wesley Webb of the Honor Awards Committee did a splendid job to make this year's Honor Awards a notable achievement in Chapter activities.

Clarence Rosa was program chairman in charge of arrangements and obtaining the services of Rev. Lawrason.

The following attended the Honor Awards meeting: Guests—Alfred M. Lant, Kalamazoo; Lewis L. Fowler, Lansing; Rev. Bruce Lawrason, Lansing; Ralph W. Danielson, Lansing; Mr. and Mrs. John N. Richards, Toledo, Ohio; and Mrs. Marie Manson, Lansing. Architects: From Lansing—Edmund J. Meles, William Carver, Ian Ironside, Florence Dyer, Gordon Stowe, Wesley Olds, Wesley Webb, Bruce Hartwick, Malcolm Williams, R. G. Snyder, C. V. Oddyke, W. M. Laitala, S. G. Simpson, W. F. Nuechterlein, E. J. Manson, C. H. Rosa, Arthur Zimmermann, and A. N. Langius. From Kalamazoo—Herman Pratt, Peter Vander Laan, and A. K. Bulthius. From Grand Rapids—Brice McMillen. From Battle Creek—A. B. Chanel. From Jackson—E. F. Ebbert, R. I. Olson, and Carl Kressbach. The Chapter also welcomed three new members: Ruard Vanderploeg, Battle Creek, Edmund Meles, Lansing, Edward Ebbert, and Neil C. Bertram, Jackson.

ED BACON SPEAKS TO DETROIT CHAPTER, A.I.A.

Edmund N. Bacon, executive director of the Philadelphia City Planning Commission, in his talk before members of the Detroit Chapter of The American Institute of Architects here March 21, stated that he was making a report on what use he had made of the great privilege he had in studying at Cranbrook Academy of Art under the late Eliel Saarinen, F.A.I.A.

Bacon related his experiences in Philadelphia, which parallel those of planners in other cities. Beginning many years ago, his commission had no authority, but by a campaign of public education on the importance of city planning, it has gained authority and now Philadelphia is in the forefront of civic design.

Mr. Bacon showed slides of developments in his City, both projected and in process of building, indicating that there is an opportunity there to realize great benefits from planning that few cities can hope for.

At the dinner preceding the lecture, President Eero Saarinen reported briefly on the Board meeting that afternoon, saying that one of the projects discussed was the redesigning of Chapter printed matter, under the direction of Alexander Girard, Chairman, Morris Jackson and Talmage Hughes as Committee members.

Eero also mentioned the legend of the post cards that went astray. These cards for Chapter dinner reservations were mailed on March 12 and, when only three had been returned by Monday, March 17, a check was made by telephoning several addressees and it was found that they had not received their cards. As considerable time and money had been spent to bring a distinguished speaker here from Philadelphia, telegrams were sent to corporate members in Detroit. In spite of this, attendance was far below average. This writer received his card Monday, March 24, nearly two weeks after mailing. It was thought at first the reason was a new card stock on which the address wiped off easily, but the card received by this office (in the way of a test) was perfectly legible.

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Michigan Society of Architects
For 1952

MAY—WESTERN MICHIGAN CHAPTER NUMBER

JUNE—ALBERT KAHN ASSOCIATED ARCHITECTS & ENGINEERS, INC.

JULY—GIFFELS & VALLET, INC., L. ROSSETTI ASSOCIATED ENGINEERS AND ARCHITECTS

AUGUST—M.S.A. ANNUAL MIDSUMMER CONFERENCE NUMBER (Grand Hotel, Mackinac Island, August 1-2, 1952)

SEPTEMBER—SMITH, HINCHMAN & GRYLLS, INC., ARCHITECTS & ENGINEERS

OCTOBER—M.S.A. ROSTER (BY LOCALITIES)

NOVEMBER—DETROIT CHAPTER, A.I.A. NUMBER

DECEMBER—SAGINAW VALLEY CHAPTER, A.I.A. NUMBER

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—A.D. 1952—

John S. Richards at Saginaw Valley

The March meeting was held at the Bay City Country Club. This year a system of having two members responsible for each meeting was inaugurated by President Spence. This not only divides the work but insures a variety of programs and a change of scene.

Members Brysselbout and Wigen were in charge of the March meeting. Although mention of food can become monotonous, in this case it was outstanding enough to call for an appreciation of the planning of the chairmen.

The business meeting was largely taken up by discussion of building codes. Several of the municipalities in this area, it was said, have codes which are not up to date and are not highly regarded by the people who are expected to regulate them. There is no general agreement, even among ourselves, as to what constitutes a good code, but it was generally thought that the three principal cities in this area would gain by having similar codes. Invariably, in these discussions the question of a national code comes up, but all are aware of the improbability of this.

Mr. John Richards, of Toledo, Regional Director of the A.I.A., attended the meeting and gave a report of a recent Institute Board meeting in Washington, and the general activities of the National organization. Mr. Richards is a very sincere and ingratiating person and it was a distinct pleasure to have him there. The excellence of his informal talk was quite generally complimented by the individual members when the meeting adjourned.

The next meeting will be held in Flint. This is some months overdue, but the recollection of the roads a year ago, when those coming from the North had to put on the brakes at Pine Run to be sure of not going through to Pontiac, was an influencing factor.

WILLARD E. FRASER, Secretary

LEO M. BAUER, president of the Michigan Society of Architects, was a principal speaker at the recent annual convention of the National Concrete Masonry Association in New York City.

Bauer stressed the importance of closer cooperation among the various elements of the building industry, and paid high tribute to the Association's Detroit unit, in that respect.

While at the convention, the Society president accepted the offer of the Association to furnish \$3,250 in prize money for a small house competition, to be sponsored by the Society. Plans for the competition call for its completion in time for exhibition at the Society's Midsummer Conference at the Grand Hotel on Mackinac Island, July 31, through August 2, 1952.

C. A. Sirrine, A.I.A., of Detroit, will be architectural advisor for the competition.

HEADS HOUSING COMMISSION

WALTER J. GESSELL, prominent mortgage broker and consultant, has been elected president of the Detroit Housing Commission.

Gessell, who was born in Heron Lake, Minnesota, has been in Detroit since 1924 when he became a real estate broker with the firm of Drennan & Seldon, Inc. In 1935 he became a mortgage loan officer with the United Savings



Bank of Detroit. He resigned this position in 1940 to open his own office as mortgage broker and consultant.

Mr. Gessell graduated from the University of Minnesota where he majored in economics and sociology. After graduation he entered the employment of a group of American Bankers operating a chain of private banks

in Western Canada and became their chief accountant. Later he became engaged in the farm mortgage loan and insurance business and also bought, sold, and developed farm lands.

He served in the Army during World War I and attended the Field Artillery Central Officers School in Kentucky. Following the war he engaged in farm land development and real estate promotion.

Mr. Gessell is a member of the Detroit Mortgage Bankers Association; a director of Goodwill Industries of Detroit; treasurer of Future Detroit, Inc.; and a member of the Detroit Real Estate Board.

WINS AWARD FOR CHURCH

Detroit architect, **EARL L. CONFER**, A.I.A., was honored at the recent seminar and exhibit on church architecture held at the University of Chicago, for his design of the Strathmoor Methodist church, in Redford. Confer's design won honorable mention in a field of 150 church plans submitted.

The display, sponsored by the North American Conference on Church Architecture and the North American Guild of Church Architects was judged on the basis of "excellence of design, excellence of plan, and completeness of service provided within the unit."

Confer, who has specialized in church architecture, has planned about 30 churches for eleven different denominations.

In addition to the Strathmoor church, other examples of his work in the north-west area of Detroit include St. James Methodist, Rosedale Park Lutheran, Holy Cross Lutheran, St. Andrews Lutheran, St. James Episcopal, St. Timothy's Episcopal and St. Christopher's Episcopal.

TO MEET IN GRAND RAPIDS

The board of directors of the Michigan Society of Architects will meet at the Morton Hotel in Grand Rapids at 2:30 p.m. on Tuesday, April 15, it is announced by Carl J. Rudine, Society director, who is in charge of arrangements. Rudine is a member of the Grand Rapids firm of architects, Roger Allen and Associates.

Rudine states that C. A. Obrien, Grand Rapids architect, is in charge of an exhibition of the Howard T. Keating Small House Competition designs to be displayed at Klingman's Furniture Store in Grand Rapids the week of April 14-19. The exhibit, which is now at the College of Architecture and Design, University of Michigan, was a feature of the recent convention of the Society in Detroit.

Klingman's will be host at a reception for the boards of the Society and Western Michigan Chapter at the store at 5:30 p.m. Tuesday, following which the board will join with chapter members for dinner at the Morton.

Leo M. Bauer of Detroit is Society President, and the Western Michigan Chapter is headed by Elmer J. Manson of Lansing.

NEW ITEMS BY ART METAL

Seventy-five new products for incandescent lighting applications have been developed by The Art Metal Company, Cleveland, Ohio. The first group will be released March 1, and the balance will be released every two weeks through next September.

Detailed information is given on the product release sheets. Illustrations, cross section drawings, photometric curves, coefficient of utilization tables and product application suggestions are included to simplify selection and specification writing.

The addition of these 75 new products will enable Art Metal to offer an even more complete coverage of incandescent lighting applications.

Write to Art Metal Company, Cleveland 3, Ohio, to get the information on the new products.

NEW PAINT

Fisher Wall Paper and Paint Co. of Detroit gave a luncheon at the Detroit Leland Hotel on March 20 to introduce to architects "Staize-Clene" enamel, made by the Enterprise Paint Mfg. Co. of Chicago. C. H. Woodrow of Fisher acted as host and Stanley Cornelius of Enterprise gave a demonstration of this paint discovery made with "Syncon" which it is said will reduce maintenance painting cost up to 40%.

Among the architects noted at the luncheon were Arthur O. A. Schmidt, Frank H. Wright, James Bennett Hughes, Eugene W. Mitton, Emil G. Jehle, Albert E. Schoerger, and Frederick J. Schoettley. Arnold Agree of Charles N. Agree was there, just back from Cuba where he witnessed the new regime take over. Arnold went right through the revolution—in a taxi cab.

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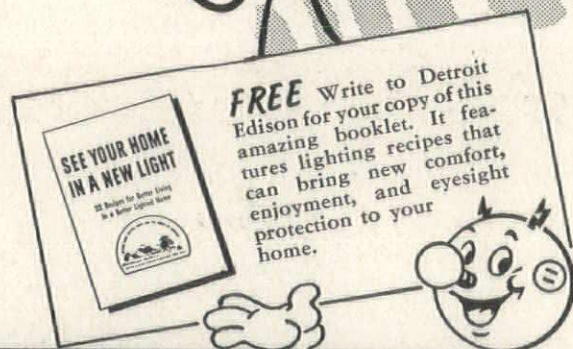
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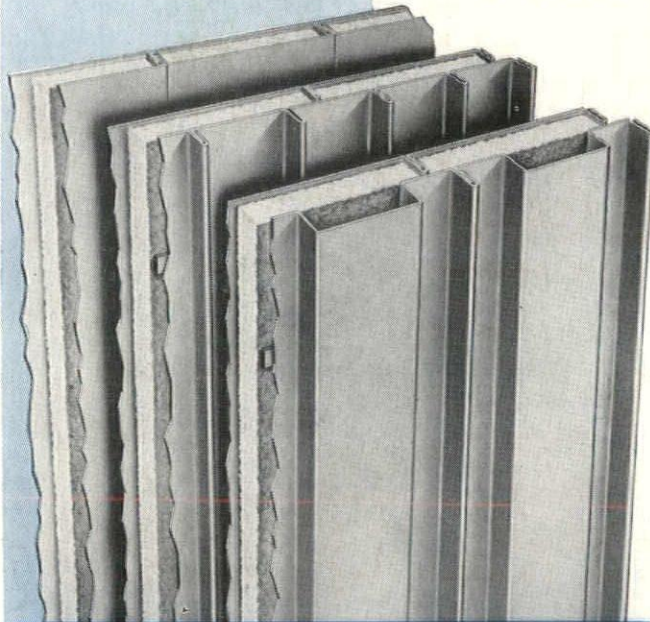
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